

Rider's-
FARMINGTON, IOWA

1955

SPRING
AND
FALL

STRAWBERRY AND NURSERY CATALOG

STRAWBERRY SPECIALISTS
SINCE 1925

OUR 29TH YEAR OF
NURSERY PRODUCTION

LISTED BELOW ARE THREE HEADLINERS FROM OUR STRAWBERRY LIST



★SUPERFECTION EVERBEARING

IT'S NEW—IT'S BEAUTIFUL—IT'S GOOD EATING.
PLANT SOME IN SPRING, PICK BERRIES FROM
LATE SUMMER UNTIL SNOW FLIES.

★VERMILLION

Vermillion has undergone continuous and extensive testing at the University of Illinois and Experiment Stations throughout the United States. It is at the top of the list in quality and attractiveness. Berries are medium large and a glossy bright red. Resistant to red stele and leaf spotting diseases.

3★ VARIETY COLLECTION

We offer 50 each of the three grand varieties featured on this page — Superfection, New Armore, New Vermillion.

150 PLANTS FOR ONLY \$3.95
A \$4.60 Catalog Value

NEW ARMORE*

BIG is the word for Armore. BIG producer. BIG berries. BIG harvests when the other June bearers are through. It proved more productive than over 200 other varieties. Hard to beat for flavor and sugar sweetness. Already a big favorite with commercial growers.

FRESH
DUG

Commercial Growers

Write for special prices on quantity lots. All plants guaranteed disease free. State inspected twice during growing season. Grown under irrigation on sandy river bottom soil. All orders filled with plants dug fresh the day order is filled.

GUARANTEED TO
PLEASE.

**Long,
Fibrous
Roots**





red rich EVERBEARING

(Plant Pat. No. 993) The Greatest Development in Strawberry Varieties in the past 50 years

RED RICH Everbearer, we believe, will soon become the leading everbearing strawberry variety in the United States. It has all of the superior qualities which we have been looking for in any strawberry, as well as being an everbearer.

The RED RICH is distinguished from all other strawberries by its deep red color which runs entirely through the berry. This redness indicates unusually great conversion to sugar. The permanent firmness of the berry texture adds to its freezing potential. The berries maintain their actual shape after thawing. Deep Red Color, High Sugar Content, Firm Texture. These qualities make RED RICH a top notch berry for freezing, preserves, and processing. The berry itself is firm; stands up well and ships well.

Heavy yielding along with the rich glossy appearance of the berries gives it top rating from the grower's standpoint.

Make a trial planting of RED RICH this year and be convinced of its superior qualities.

| | | | | | |
|------------------|--------|--------|--------|---------|---------|
| Postpaid Prices: | 12 | 25 | 50 | 100 | 250 |
| | \$2.95 | \$5.00 | \$8.50 | \$15.00 | \$32.50 |

NOTICE—Potted plants available during June, July and August.

Plants are established in pots and shipped in soil in which they are grown. Prices are prepaid and plants guaranteed.

| | | | | |
|------------------|--------|--------|---------|---------|
| Potted Red Rich: | 12 | 24 | 48 | 96 |
| | \$3.95 | \$7.50 | \$12.50 | \$22.50 |

GIANT ROBINSON

Some Nurseries Call It a "Scarlet Beauty"

ROBINSON PRICES

| | | | | | |
|-----|-----|--------|--------|---------|---------|
| 25 | 50 | 100 | 500 | 1000 | 5000 |
| 70c | 90c | \$1.60 | \$7.00 | \$13.00 | \$60.00 |

VIRUS FREE STOCK

THE WORLD'S GREATEST STRAWBERRY

The size of Giant Robinson is practically indescribable. The plant is peculiar, inasmuch as it only sends out one fruit stem but this fruit stem will have from two to three huge berries on it. This variety will produce as many or more quarts per acre than Premier. Fruit is outstanding due to its size and coloring.

THRIVES IN POOR SOIL

Due to its plant making ability, the Giant Robinson will thrive and produce a crop of berries on rather poor soil. Robinson is a perfect flowering variety which requires no pollinating. The plant is rather small but exceptionally long rooted. It has healthy foliage, is an excellent plant maker, and an immense producer. **Perfect flowering.**

LARGEST AND BEST SPRING BEARING STRAWBERRY

LATE FRUITING SEASON

Giant Robinson commences to ripen about the time Premier is finished. Continues to bear over a long picking season, and this semi-late fruiting brings it on the market when in most sections there are no strawberries to be had.

NOW
ROBINSON
IS OUR
LARGEST
SELLING
STRAW-
BERRY
VARIETY
"It's
Tops"

Robinson



TRY

THE WORLD'S LARGEST FARM MAGAZINE

15 MONTHS

Save Even More — 40 mos. \$2.

You will wonder how these two great up-to-the-minute colorful magazines, now printed together, can cost so little. Designed for men, women, boys and girls. Read by more than 2,850,000 families. You'll like it!



Enclosed is \$1. for 15 months of FARM JOURNAL and FARMER'S WIFE. My money back if not satisfied.

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Address.....

P.O. State.....

Check here if you order 40 months, \$2.

Send check, money order or cash, AT OUR RISK, to FARM JOURNAL, Box 958, Philadelphia 5, Pa. Price outside U. S., \$2.00 per year.

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Through special arrangements we've made with the Publishers, you may take advantage of this bargain and receive —

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2. American Vegetable Grower 1 yr.
3. American Poultry Journal 2 yr.
4. American Fruit Grower 1 yr.

ALL 4
(with this
Coupon)

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Yes, send me the offer checked below. Enclosed is my remittance for —

\$2 (Farmer's Special) \$1 (1 yr. Town Journal) — Orders accepted for USA only.

Name (please print).....

R.F.D.

Box or Street

Post Office.....

State

GARDEN ROOTS



CANADA RED RHUBARB

The Famous Chipman Strain. A brand new Rhubarb imported from Canada. Stems dark red clear to the heart, and up in the leaf. Sauce made from our Canada Red will be as red as Strawberry jam. Skin so tender it can be cooked with the stem. We offer divisions as it cannot be grown from seed.

Price of Canadian Chipman Red

Divisions—60c each; 2 for \$1.00; 6 for \$2.75; 12 for \$5.00.

- ★ It's red clear through
- ★ It's crisp and juicy
- ★ It's mildly acid
- ★ Requires less sugar
- ★ It's TOPS

RHUBARB

MYATTS LINNEAUS—One of the most popular varieties. It is a type that everyone can grow with success as it is not so particular as to treatment and soil variations. Linneaus is early, tender, and fast growing with a mild sub-acid flavor. This variety is not tough and stringy like some kinds. We recommend Linneaus to everyone.

MYATTS LINNEAUS PRICES

MYATTS LINNEAUS—Strong 1 year plants—8 for 65c; 15 for \$1.00; 40 for \$2.50.

HORSERADISH

Everyone should have a corner of their garden planted in horseradish. Does well in any location. We offer crown cuttings which are quicker in growth, or root cuttings at a savings in price. We offer the Giant Bohemian variety.

HORSERADISH PRICES

CROWNS—5 for 50c; 20 for \$1.50; 100 for \$6.50.

ROOT CUTTINGS—12 for 60c; 25 for \$1.00; 100 for \$3.00.

GOOSEBERRIES — CURRANTS

NEW PIXWELL GOOSEBERRY—A grand new variety that is going to be very popular. Bred in the north for extreme hardiness. Berries much larger than usual sorts. Berries are very easy to pick hence the name Pixwell. Thorns on Pixwell lose their sharpness on bearing wood and berries are held to the outside of the bush. Pixwell is the best Gooseberry developed in many years.

HOUGHTON GOOSEBERRY—Best Red Gooseberry. Bears big crops of juicy berries of extra quality. Strong, vigorous, hardy, commercial variety.

DOWNING GOOSEBERRY—Largest green gooseberry. Vigorous grower. Very hardy. Heavy bearer.

RED LAKE CURRANT—The best Red Currant in all climates. The bushes are absolutely hardy. Highly productive. The extra large red berries are borne on big, well-filled clusters. Excellent flavor. Midseason but holds on late. Best of all currants.

PERFECTION CURRANT—Largest of the Reds. Long stems, beautiful bright red berries. Favorite commercial variety.

PRICES

2-year No. 1 Plants, New Pixwell Gooseberries—70c each; 5 for \$3.00; 10 for \$5.00.

2-year No. 1 Plants, Houghton, Downing Gooseberries—60c each; 5 for \$2.75; 10 for \$4.75.

2 year No. 1 Plants, Perfection, Red Lake, White Grape Currant—50c each; 5 for \$2.25; 10 for \$4.00.

NOTICE—Due to Federal Quarantine we cannot ship Gooseberries or Currants into the following states: Maine, Rhode Island, Vermont, Massachusetts, Connecticut, New Hampshire, Michigan, Idaho, New York or Arkansas.

Vegetable Root Collection No. 17

| | |
|----------------------|-----|
| 2 Sage | 70c |
| 8 Victoria Rhubarb | 65c |
| 5 Horseradish Crowns | 50c |
| 20 Asparagus | 60c |

Catalog value \$2.45

For only \$1.98

SAGE

SAGE—A favorite perennial. A few bushes will keep you in fresh, pungent sage leaves for seasoning dressings, sausage, etc.

PRICES—35c each; 5 for \$1.50; 25 for \$6.00.

ASPARAGUS

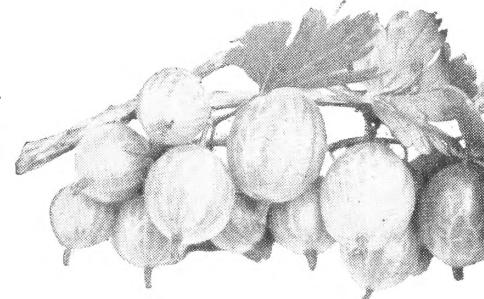
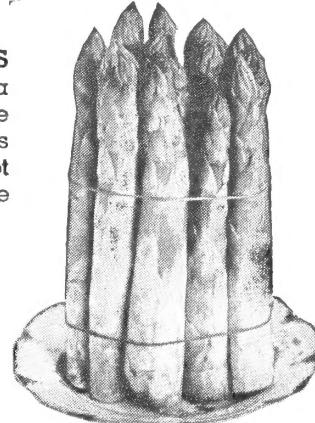
MARY WASHINGTON ASPARAGUS

—This high quality strain is a favorite with everyone. It is one of the best for your garden. Has long tender tips that do not branch out until a foot or more in height.

ASPARAGUS PRICES

Strong 1 year plants: 20 for 60c; 40 for \$1.00; 100 for \$2.00; 500 for \$9.00.

Two Year Plants—Double above prices.



WHITE GRAPE CURRANT—Best white currant. Excellent hardy variety.



Perfection Currants



PLANT *Everbearing*
Strawberries
TO ENJOY BERRIES ALL
SUMMER AND FALL

SUPERFECTION

IT'S NEW—IT'S BEAUTIFUL—IT'S GOOD EATING.
PLANT SOME IN SPRING, PICK BERRIES FROM
LATE SUMMER UNTIL SNOW FLIES.

NEW SUPERFECTION EVERBEARING

This new variety was introduced in Michigan a few years ago and we obtained plants and made a test planting. We are glad to say that our results were very good with this new everbearer. This variety was discovered by the same party that originated Gem everbearing and is making very good showings in Michigan and no doubt will in other sections as soon as plants become available.

Superfection in growth, resembles Gem in appearance, with the difference that it will make more runners than Gem. The berries are large and of exceptional quality and begin bearing 30 days after planting and continue until frost. Superfection is good for freezing and we predict a great future for this variety. We advise those who wish to get started with the NEW SUPERFECTION to order early, as our stock is limited.

EVERBEARING STRAWBERRY PRICES

| Variety | 25 | 50 | 100 | 500 | 1000 | 5000 |
|--------------------|--------|--------|--------|---------|---------|----------|
| SUPERFECTION | \$1.25 | \$2.00 | \$3.75 | \$16.00 | \$30.00 | \$140.00 |
| 20TH CENTURY | 2.00 | 4.00 | 6.00 | | | |
| STREAMLINER | 1.00 | 1.50 | 2.75 | 11.00 | 20.00 | 95.00 |
| GEM | 1.00 | 1.50 | 2.75 | 11.00 | 20.00 | 95.00 |

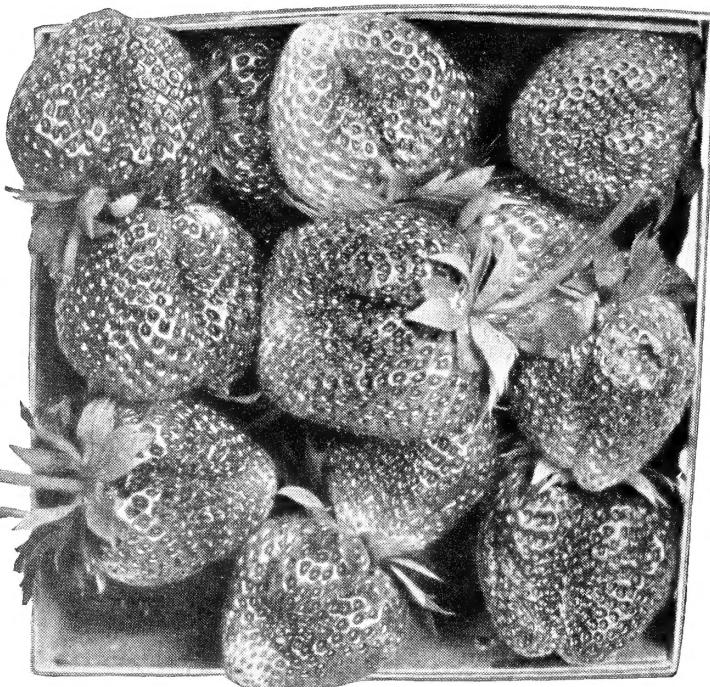
Giant Gem

"OUR FAVORITE EVERBEARER"

Ever since we have been growing this variety we have noted that year after year, through varying conditions and seasons, Gem has always given us a yield of fruit that exceeded in most cases all other types of Everbearers we have tested. We have discontinued several well known varieties as we feel our customers will be more satisfied with the Gem. We have noticed that the Gem is listed by more Nurseries than any other Everbearing variety. This is from all sections of the country, and should indicate that Gem is very dependable and safe to plant.

The Gem berries are medium to large, very smooth and uniform. The color and shape of this variety makes a very attractive box of fruit. The fruit has a slightly tart flavor which makes it a favorite of many people who like tart flavor in strawberries. The quality is good and will stand up well in shipment. Gem makes a vigorous growth and will make runners freely. The foliage is dark and is free from leaf troubles.

RED RICH
(PATENTED)
"The Wonder Berry"
See Inside Front Cover for Listing on Red Rich

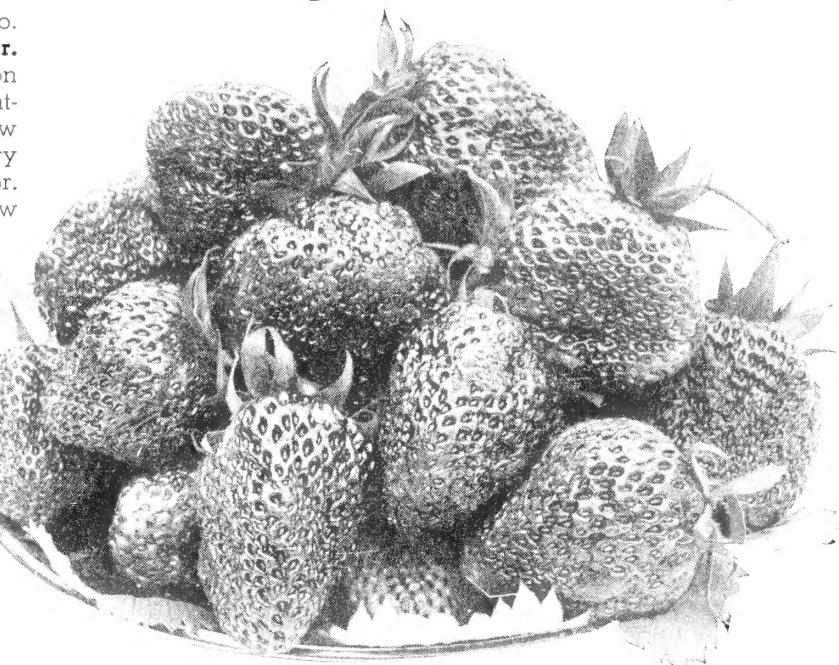


"NEW BRILLIANT" Everbearing

BRILLIANT—The New Super-Bearer. (Patent No. 1183.) **7,000 Quarts from One Acre the First Year.** Yields of one to two quarts per plant are common with Brilliant. Starts producing 6 weeks after planting when planted in the spring. Bears on new runners. 100% perfect pollinizer; matures every berry to full size and uniform shape and even color. They do well on sandy soil, heavy clay or raw muck. Berries are large, brilliant glistening-red, with rich tangy flavor; very firm textured and can easily be shipped within radius of 100 miles and arrive in excellent condition. Increases rapidly; 200 plants can be increased until you have a full acre; then, you can make more profit from one acre of Brilliant than you will from 20 acres of ordinary crops. Prepaid.

Prices 12 for \$1.75; 25 for \$3.25; 50 for \$5.75; 100 for \$9.95; 250 for \$23.50; 500 for \$42.85; 1,000 for \$75.00.

NOTICE—Red Rich and Brilliant are postpaid. For postal charges on other varieties, refer to order blank.



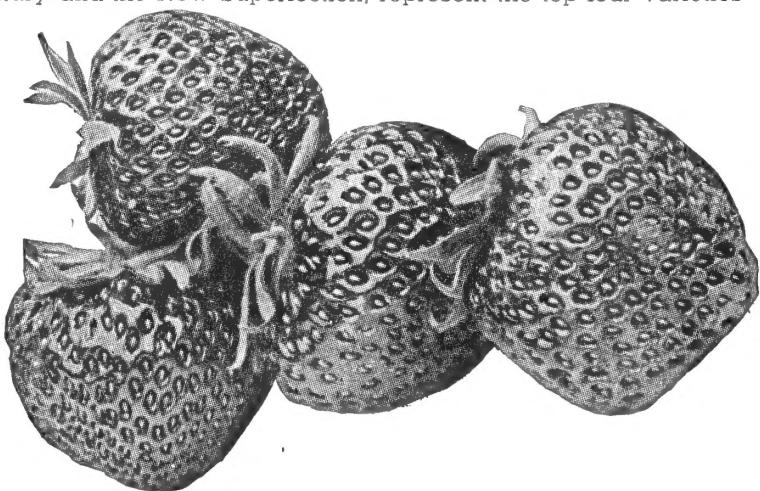
NEW STREAMLINER The Sensational Everbearer

An outstanding variety that is sweeping the country. Many growers after fruiting this variety for the first time are very enthusiastic, saying that Streamliner has everything needed to place it in first place among the everbearing family. Streamliner is a vigorous plant maker. The foliage is apparently resistant to leaf spot and scorch. The leaves of Streamliner have a very attractive waxy appearance. It has been very productive, and the bright red berries are of large size and excellent quality. Streamliner is not as acid as the Gem and does not require as much sugar to prepare. A lot of people cannot eat acid or tart strawberries and the Streamliner would be better for those of you who do not wish an acid berry. It has been our experience that no one variety of Everbearers will consistently outperform all others. Some years

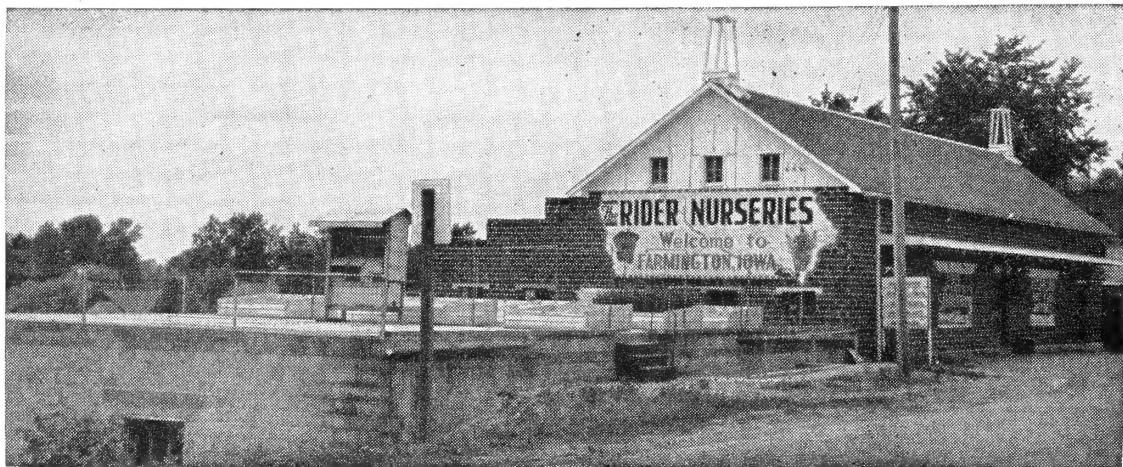
one sort does much better than others and perhaps the next year it will be the other way around. We do believe that the varieties we are offering, Streamliner, Gem, 20th Century and the New Superfection, represent the top four varieties and with any one of them you should have very good returns from your investment in the plants. Our supply of Streamliner is better than last season but we do expect to be sold out on this variety early and hope that we may receive your orders for Streamliner early in the season.

20TH CENTURY

This variety is outstanding in many ways, mammoth size, rich red color, honey sweet, adaptable to all soils and climates. Bears in 60 days, excellent shipper and always in demand. 20th Century is the result of carefully planned crossing of Wazata and Supreme. It has the quality of Rockhill but is many times more productive. The berries have a wholesome honey sweet flavor. A perfect canning berry, and excellent for freezing. 20th Century plants are large and husky and can stand drouth and cold winters.



OUR TWENTY-NINTH SEASON



TO OUR FRIENDS AND CUSTOMERS

We are glad to send you our 1955 Catalog. This is the largest and most complete listing of Hardy Iowa Grown Stock that we have ever listed. You will find all the worthwhile varieties listed, the ones that will make your plantings a success and show you a profit.

Prices on most everything have been going higher every month and week. It seems to us that a few dollars invested in fruits that you can raise and pick yourself will help in holding down the high cost of living.

We wish to call your attention to our strawberry listings as we are the largest growers of strawberries in Iowa, growing and digging fresh plants for each order. We have several million fine plants again this season with which to fill your orders. All plants are machine dug to get all the roots. They are packed in damp spragnum moss so that they will reach you safely. OUR STOCK IS STATE INSPECTED AND FOUND FREE FROM DISEASE. STRAWBERRIES AND RASPBERRIES DOUBLY INSPECTED. A COPY OF THIS CERTIFICATE ACCOMPANIES EACH ORDER.

We hope that we may have the privilege of serving you this season.

Sincerely, THE RIDER NURSERIES.

Six Good Reasons For Ordering Rider's Hardy Iowa Grown Nursery Stock

1. EXPERIENCE—This is our 29th year in the Nursery business at the same location. We have gained a lot of practical knowledge about propagation, growing, and shipping of nursery stock in the past quarter of a century.
2. GOOD SOIL—Over 170 acres of good Iowa river bottom soil for the production of good roots and sturdy top growth.
3. CLIMATE—Our section of Iowa enjoys the longest growing season in the state enabling the plants, shrubs, and trees to mature fully and harden gradually to withstand winter.
4. IRRIGATION—Over 50 acres under irrigation. Plenty of water, pumps, pipes and sprinklers to irrigate our fields whenever needed.
5. EQUIPMENT—Sprayers, tractors, trucks, fertilizing equipment, available at all times to enable proper growth, harvest, and processing of stock.
6. STORAGE FACILITIES—Our new storage was designed to fit our business. Over 10,000 square feet of floor space divided into storage cellars, refrigerated storage, sorting, bunching, packaging, office, and parcel post rooms. Everything under one roof for efficient handling of your orders.

HINTS ON STRAWBERRY CULTURE

Plants should be set as indicated in picture, bearing in mind that plants set too deep often suffer heavier losses than those set too shallow, especially on heavy ground that might pack around crown after rain.

Set plants as early as possible. Strawberries should be set at the first opportunity in the spring.

Avoid ground that was previously in sod as grub damage may be heavy to plants following sod or alfalfa.

Prepare ground thoroughly so that no air pockets are left to dry out roots.

Water plants after setting if possible.

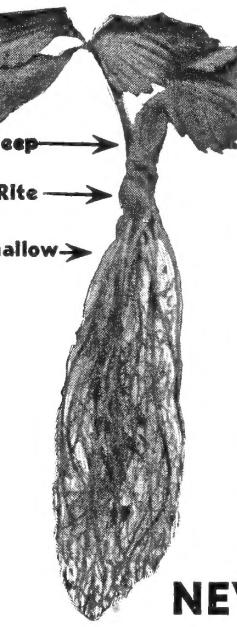
Avoid low lying locations with poor air drainage as quite often strawberries will escape killing frosts if planted on higher ground.

Pick berries and blooms from spring set plants the first season and from Everbearing until July 1st.

In general a row spacing of 42 inches with plants 15 to 18 inches apart in the row will be suitable.

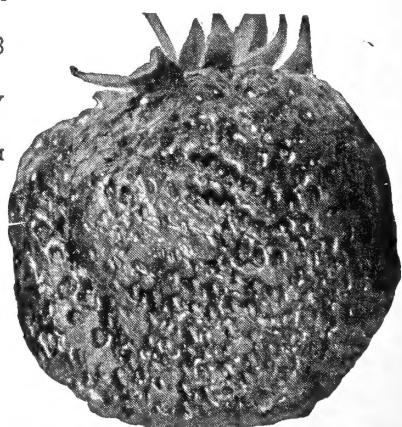
In mulching berries be sure that the ground is permanently frozen before mulching.

Strawberries are often killed by mulching too early if a warm spell follows the application of the mulch.



NEW GLENMORE STRAWBERRY

A new variety originated in Canada. Bred for extreme hardiness and ability to withstand the severe winters of Canada and the northern states. Here in our Iowa climate we find that Glenmore didn't even lose any leaves during winter, although the plants were unmulched, and we had temperatures of 20 below. Heavy producer of medium size berries similar to Dunlap. A good freezing variety. We recommend it very highly to those of you in the north.

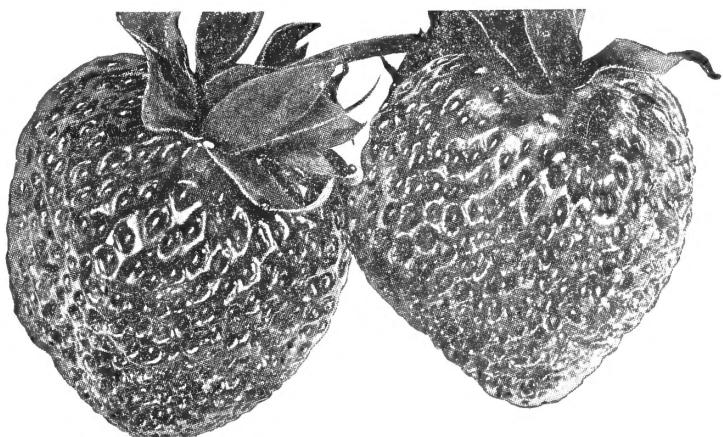


JUNE BEARING HARDY IOWA GROWN STRAWBERRIES

PREMIER (Early)

—Especially good for entire United States except deep south and west of Rocky Mountains.

Premier is the very best of the older varieties. It is one of if not the earliest berry we have and at the same time will resist frost more than other varieties which bloom at the same time. The picking is best before other commercial varieties come into bearing, thus gaining for the grower the higher prices that early fruit commands. The foliage is tough and healthy, covering and protecting the blooms and shielding them from frost. Premier will not make quite as many plants as the Beaver, Blakemore, or Dunlap, but it produces large husky plants which can support a lot of large berries. The fruit ships well and is very firm. It is pointed, bright showy red, and has a nice calyx.



MINNESOTA 1118 ARROWHEAD

(Late)—For far north.

It has been several years since we have added a new variety to our list as we did not feel that any of them were superior to varieties already listed for the midwest. We are now glad to recommend the New Arrowhead strawberry to you. This variety was originated by the University of Minnesota fruit breeding farm at Excelsior, Minnesota, and was released with their recommendation. Arrowhead is EXTREMELY HARDY, vigorous in growth and will set runners freely and will stand the cold winters of the north, even without mulch in many sections. The fruit is very attractive, of large size, excellent quality.

BELLMAR —For areas south of Iowa, Nebraska and Michigan.

(Early)

This is another of the newer varieties. One of the surest indications of popularity is the increasing demand each year for plants of Bellmar. Bellmar in growth resembles the Premier with the exception that it will make more plants than the Premier. The extra large berries are very attractive, have a dark red color that extends clear through to the center of the berry. The fruit stands up well in shipping. We think Bellmar is better than Premier for Missouri, southern Illinois, Kentucky and other localities to the south of us.

BEAVER —Especially good for Minnesota, Wisconsin, Michigan.

(Early)

Beaver is a cross between Dunlap and Premier and has retained the best qualities of both. Beaver has a dark green foliage and is a very strong grower with a large fibrous root system making it very drouth resistant. Berries are a deep glossy red with the color extending clear through to the center of the fruit. Beaver is a good plant maker and in growth resembles the Dunlap more than it does the Premier. In a State Experiment Farm near here Beaver outyielded all other varieties.

DUNLAP

(Midseason)

—Does well in all areas except deep south.

The well known Dunlap is one of our oldest varieties, sometimes known as Dr. Burrill. It is, we believe, the most widely planted variety in existence. Almost everyone who has had a strawberry patch knows the Dunlap. If you have never grown strawberries we think Dunlap is the variety to start with for it is extremely vigorous, free from disease, and will make more plants than any other variety grown in the middlewest. While the fruit of the Dunlap will not stand up long enough for shipping long distances, it is very hard to beat for local marketing.

NEW ARMORE VARIETY

Quality

FLAVOR
AND
MARKET
VALUE

Excellent for south central
Missouri, Illinois and Indiana. also
states, also

COME AND VISIT US

If you live within driving distance of Farmington, we invite you to drive over and pick up your stock. We operate a retail store where you may purchase, in addition to Nursery Stock, the following items: Flower and Vegetable Plants, Field and Garden Seeds, Insecticides, Fertilizers and other items. We are located on Iowa Paved Highway No. 2.

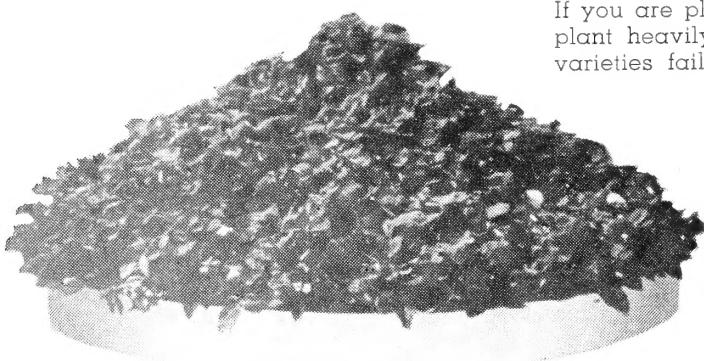
DON'T FORGET—RED RICH AND GIANT NEW ROBINSON
on Inside Cover!

JUNE BEARING STRAWBERRIES

"PYRAMID"*

circular terraced garden

This is the large, four terraced "PYRAMID" 6' in diameter. Each aluminum band is 5" wide. Recommended for 50 everbearing strawberry plants.



Pat. 2,651,143 Pat. Pending *Trade Mark

NOTICE—PYRAMIDS AND ACCESSORIES COME TO YOU PRE-PAID.

| | |
|----------------------------|--------|
| LARGE PYRAMID | \$9.95 |
| ACCESSORIES FOR PYRAMID | |
| SUPPORT STRIPS | \$3.95 |
| COVER (Plastic) | 6.95 |
| NET | 6.95 |
| SPRINKLER (Complete) | 5.25 |

| Variety | 25 | 50 | 100 | 500 | 1000 | 5000 |
|----------------------|------|--------|--------|--------|---------|---------|
| NEW VERMILLION | .85c | \$1.30 | \$2.10 | \$9.00 | \$17.00 | \$80.00 |
| GLENMORE | .85c | 1.30 | 2.10 | 9.00 | 17.00 | 80.00 |
| MINNESOTA 1118 | .85c | 1.30 | 2.10 | 9.00 | 17.00 | 80.00 |
| ARMORE | .85c | 1.00 | 1.90 | 8.00 | 15.00 | 70.00 |
| PREMIER | .70c | .90 | 1.60 | 7.00 | 13.00 | 60.00 |
| TEMPLE | .70c | .90 | 1.60 | 7.00 | 13.00 | 60.00 |
| BELLMAR | .70c | .90 | 1.60 | 7.00 | 13.00 | 60.00 |
| FAIRLAND | .70c | .90 | 1.60 | 7.00 | 13.00 | 60.00 |
| ROBINSON | .70c | .90 | 1.60 | 7.00 | 13.00 | 60.00 |
| BLAKEMORE | .70c | .90 | 1.60 | 7.00 | 13.00 | 60.00 |
| DUNLAP | .65c | .85 | 1.45 | 6.50 | 12.00 | 55.00 |
| BEAVER | .65c | .85 | 1.45 | 6.50 | 12.00 | 55.00 |

See order blank in back of catalog for postal charges on strawberries.

VIRUS FREE STRAWBERRY PLANTS

CERTAIN VIRUSES HAVE BEEN ATTACKING STRAWBERRY VARIETIES IN CERTAIN SECTIONS OF THE UNITED STATES. THIS CONDITION WEAKENS SOME VARIETIES. WHILE WE HAVE NEVER FOUND THIS CONDITION IN OUR IOWA GROWN STOCK, WE HAVE OBTAINED VIRUS FREE PLANTING STOCK WHICH WERE DISTRIBUTED THROUGH THE U. S. DEPARTMENT OF AGRICULTURE, BELTSVILLE, MARYLAND. WE HAVE THESE IN ROBINSON, PREMIER AND DUNLAP. SHOULD YOU BE ORDERING THESE VARIETIES AND WISH THE VIRUS FREE STOCK PLEASE ADD 20c PER 100 PLANTS TO OUR REGULAR PRICES.

OUR GUARANTEE

We guarantee that all stock sold by the Rider Nurseries, Farmington, Iowa, is state Inspected stock, true to name and free from disease. We guarantee that all strawberry plants are one year plants. We guarantee that all stock will arrive in good growing condition. All claims for any cause must be mailed within 10 days after receiving stock. We will in no case be held responsible for more than the original amount of the order.



SMALL FRUITS

HARDY BLACKBERRIES

ELDORADO—Best late blackberry. Satisfies both home and commercial grower. Bears young. Produces almost a full crop the first year after planting. Sparkling jet black color. Berries are large and sweet, uniform in size and practically coreless.

ALFRED—This nearly seedless and coreless blackberry originated in Michigan. The color is glossy jet black, the flavor sweet and delicious. A hardy plant that produces mammoth berries often 1 1/4 inches long. It does equally well in cold sections.

EARLY HARVEST—One of the earliest blackberries in cultivation. A compact, dwarf grower; fruit of good quality. Heavy bearer.

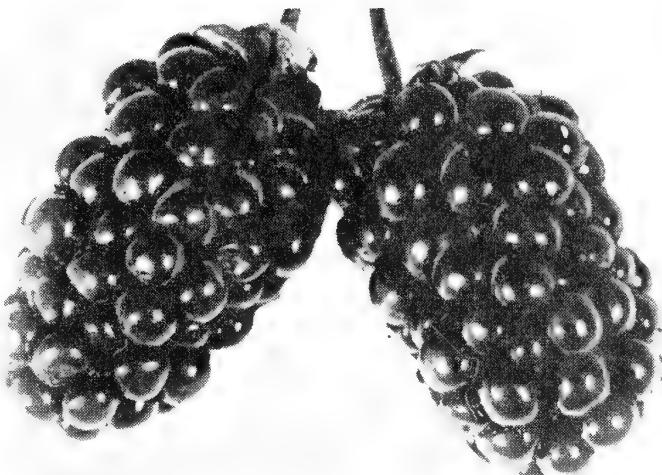
DEWBERRIES

LUCRETIA DEWBERRY—Early black, extra large berry. A very fine berry for the market.

BLACKBERRY—DEWBERRY PRICES

1 year blackberries—dewberries, 5 for 75c; 10 for \$1.00; 25 for \$2.25; 100 for \$8.00; 1,000 for \$60.00.

NEW! Ebony King Blackberry SEE BACK COVER



Alfred Blackberries

NO. 11—BUSHFRUIT COLLECTION

25 Latham Raspberry, 25 Cumberland Raspberry; an excellent bush fruit collection.

50 PLANTS, 1 YEAR, FOR \$4.00
Catalog Value \$4.75

RASPBERRIES

"NEW SEPTEMBER"

SENSATIONAL NEW EVERBEARING RED

A New Autumn-Fruiting Red Raspberry, or so-called Everbearing Raspberry, introduced by the New York State Fruit Testing Association. It is the result of crossing Marcy with Ranere.

Berries are of good size and high quality, round, and bright red in color, and show no tendency to crumble. Fruit clings more securely to the bushes. It ripens its fruit 3 to 4 weeks earlier than other Fall-fruiting raspberries, maturing its crop before the fall freezes. The summer crop is as early as that of June or about 5 days earlier than Newburgh.

TWO CROPS IN ONE YEAR

The plants are vigorous, healthy and hardy and increase rapidly. Buy a few plants this year and be well on your way to a fine patch of this wonderful berry. Just the berry for home gardens—provides berries for your table most all season. Only a few plants available—order early and avoid disappointment.

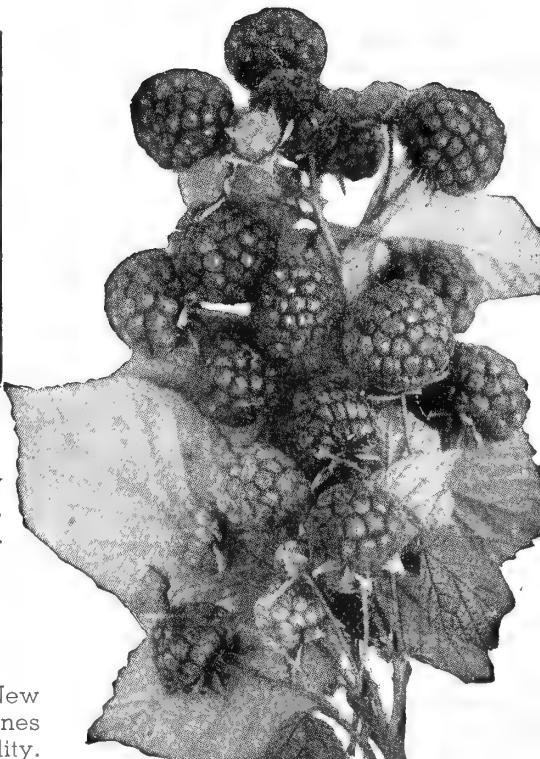
"NEW DURHAM"

New red Everbearing varieties originated by Dr. Yeager of the University of New Hampshire. Healthy, hardy, vigorous growers and heavy producers. The canes grow 3 to 3 1/2 feet tall, upright, ideal for picking. Fruit firm and of highest quality. Excellent for freezing or eating fresh. Prices same as New September above.

MORE RASPBERRIES ON NEXT PAGE.

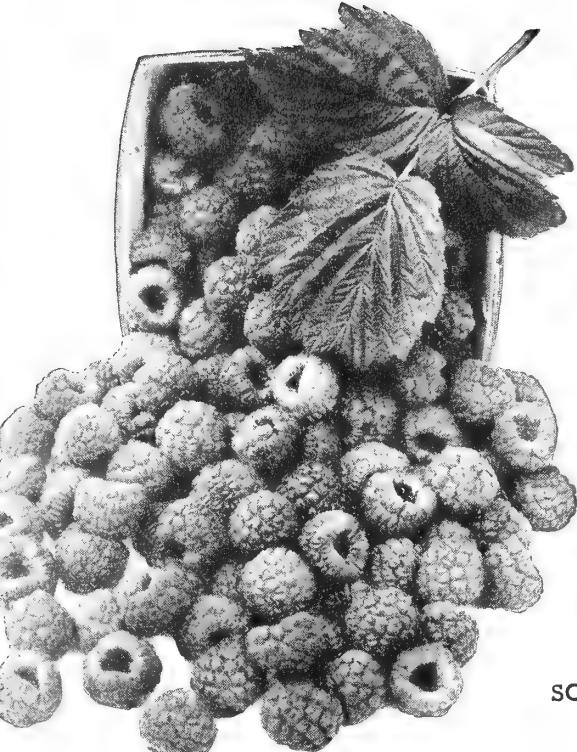
PRICES ON NEW
SEPTEMBER
RASPBERRY

1 year plants, No. 1
Suckers, 5 for \$1.50;
10 for \$2.50; 25 for
\$6.00; 100 for \$20.00.



PLANT RIDER'S HARDY RASPBERRIES

RED RASPBERRIES



Latham

LATHAM—This variety is rated as the most valuable commercial variety. Latham is very hardy and does not winterkill even at temperatures down to 30 below zero. Berries are very large and firm. They are good keepers; good for canning and freezing.

CHIEF—The earliest of them all. Absolutely hardy. Easy to grow. Chief is ready for market when prices are highest. This variety was selected from 4,000 Latham seedlings by the Minnesota State Breeding Farm, and has become the best early red for general planting. Chief is a good moneymaker for the commercial grower and for the home gardener as well.

INDIAN SUMMER—This outstanding new variety is rapidly coming to the front as a commercial berry. Indian Summer will bear a full crop in the spring and another in the fall. Berries are extremely large, dark red color, and have a fine flavor.

SUNRISE—Here is a raspberry which has a better, richer red color. Fine flavor and fine texture. Ripens about two weeks earlier than Latham. Highly recommended.

SODUS—The leading purple raspberry. Recently introduced by the N. Y. Experiment Station. Berries are very large, firm, sprightly and good in quality. The plants are very vigorous and productive. More resistant to drouth than other varieties. Ripens shortly after Latham.

RASPBERRY PRICES RED RASPBERRY

| Variety—1 year | Quantity | 5 | 10 | 25 | 100 | 1000 |
|--------------------|----------|-----|--------|--------|---------|---------|
| LATHAM..... | 75c | | \$1.25 | \$2.50 | \$ 9.00 | \$60.00 |
| CHIEF..... | 75c | | 1.25 | 2.50 | 9.00 | 60.00 |
| INDIAN SUMMER..... | 85c | | 1.50 | 3.50 | 11.00 | 95.00 |
| SUNRISE..... | 75c | | 1.25 | 2.50 | 9.00 | 60.00 |
| SODUS..... | 85c | | 1.40 | 3.00 | 10.00 | 65.00 |
| GOLDEN QUEEN..... | 1.10 | | 2.00 | 4.75 | 17.00 | |
| NEW BRISTOL..... | | 85c | 1.40 | 3.00 | 10.00 | 65.00 |
| NEW MORRISON..... | | 75c | 1.25 | 2.50 | 8.00 | 55.00 |
| CUMBERLAND..... | | 75c | 1.25 | 2.50 | 8.00 | 55.00 |
| NEW LOGAN | | 75c | 1.25 | 2.50 | 8.00 | 55.00 |

2-YEAR TRANSPLANTS—You save a year by buying bearing size and age transplants. We can furnish Latham, Chief, Sunrise, Bristol, Morrison, Cumberland, Sodus and Indian Summer at double the 1 year prices listed above.

BLACK RASPBERRIES

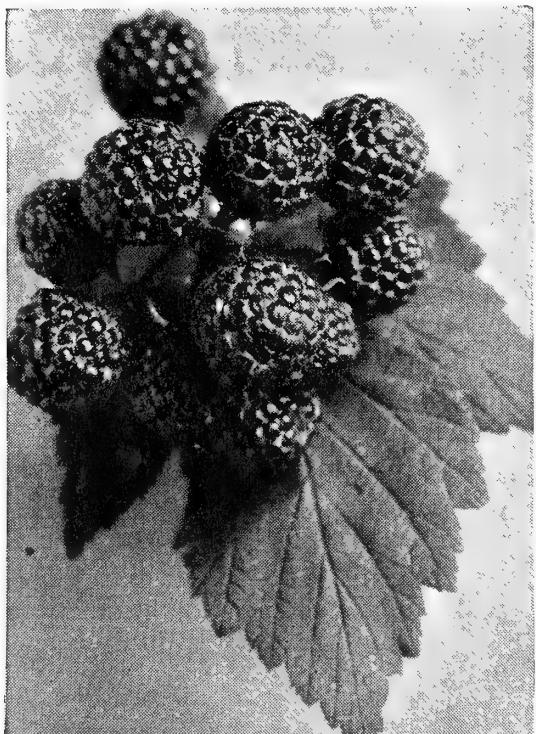
NEW BRISTOL—A new variety that shows much promise for the mid-west. Bristol is midseason, and produces large, sweet, firm fruit, jet black in color and nearly seedless. Plants are hardy, healthy and vigorous. Many growers in 1950 proclaimed Bristol the best Black Raspberry in existence.

NEW MORRISON—The new blackcap, New Morrison, has many fine qualities—extra large berries, rich flavor, few seeds, heavy yield. Berries are larger than Cumberland. They hold their size well until last picking. The thrifty, strong plants are heavy rooted and disease resistant. Unexcelled for canning, jams or jellies. Our supply of plants is still very limited and we advise ordering early.

CUMBERLAND—A leading black variety. Does well in any climate and can be depended upon to produce large crops. Cumberland berries are large and firm and do not crumble when picked. Seeds are small. Berries have a fine sweet flavor that makes them favorites of everyone.

NEW LOGAN—The leading commercial Black Raspberry in Michigan. Its popularity is constantly increasing. Each year more of the leading growers plant New Logan exclusively. They've found it most dependable, most satisfactory and most profitable.

GOLDEN QUEEN—An exceptional Raspberry. Hardy bush, producing large crops of golden yellow raspberries. Delicious eaten fresh, or frozen or in pies. You should have some Golden Queen in your planting of raspberries.



Bristol Black

*Extra
Special!*

Amazing—New
DWARF TREES
RAISE FULL SIZE FRUIT IN YOUR OWN BACK YARD
Dwarf Apple Trees

Bear Earlier Than Standard Trees—Take Only 15 Feet of Space



Dwarf Delcon, outstanding dwarf tree

DWARF PEAR TREES

We have these in the Bartlett, Seckel and Dutchess varieties.

**Prices—2 to 3 foot, 2 year trees, \$1.60 each;
5 for \$7.50**

DWARF FRUIT TREE COLLECTION

We offer 1 each Delcon, Yellow Delicious, Jonathan apples, Dutchess and Seckel pears.

ALL FIVE TREES ONLY \$7.00

**SPECIAL SPECIAL SPECIAL
MAGNOLIA SOULANGEANA**

The well-known shrub Magnolia, whose large fragrant blooms appear before the leaves. Symmetrical upright grower of excellent habit. Flowers open light purple at base, shading to pink at tips, with inside of petals clear pink to white. One of our most beautiful ornamentals. 20 feet at maturity.

PRICE—3 to 4 foot trees \$7.00

Now every home can have luscious home-grown apples. All you need to do is plant one or more Rider's Dwarf apple trees which can be planted in a space of 15 to 20 ft. They make a beautiful addition to your landscape and you will enjoy crops of fruit each year. These trees grow only 12 to 15 ft. tall at maturity. You will be able to pick the fruit from these trees standing on the ground within two years after planting.

Rider's Dwarf apple trees are propagated by budding the variety desired on a special type of Malling root stock, imported from England.

IMPORTANT: Dwarf Apple trees should be planted with graft or union (the joining union between the trunk's base and root system) at least 1 inch above the soil surface. If the graft is covered, roots may form above the union, and the tree will develop into its original standard form and height. It is also well to stake dwarf trees for the first 2 years to furnish support from windstorm damage.

DWARF APPLE TREES

We have these in the new Red Delcon, Red Delicious, Yellow Transparent, McIntosh, Yellow Delicious and Jonathan.

**Price—2 to 3 foot, 2 yr. trees \$1.75 each;
5 for \$8.00**

DWARF OKA CHERRY

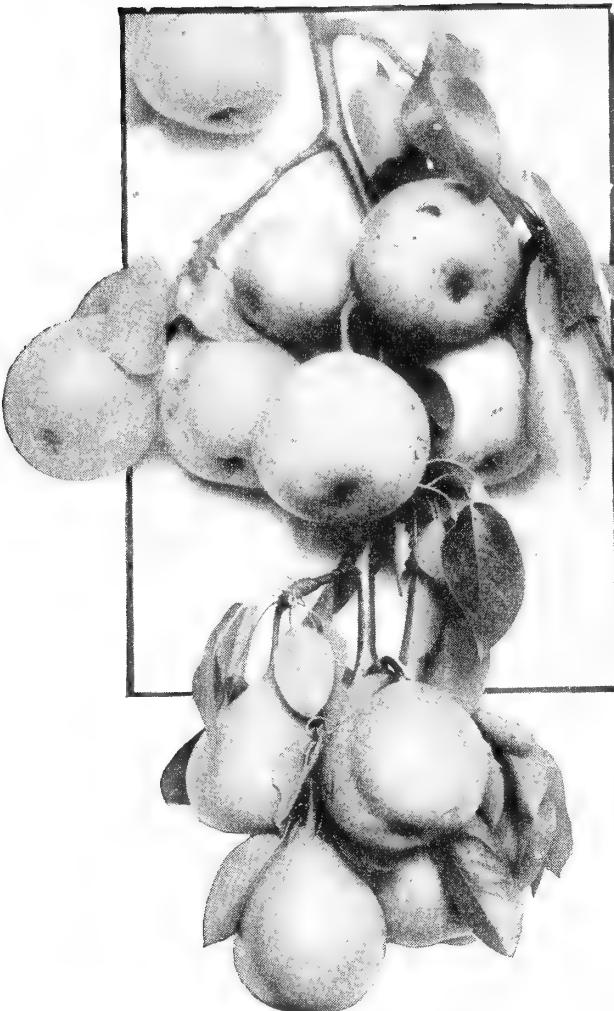
Larger than Sweet Cherries, the fruit is dark purplish red all the way through. This hardy Hybrid Cherry-Plum bears a full crop even in coldest climates where regular Sweet Cherries do not thrive. Sweet and delicious, fresh or canned. Small stone. Plant two for best results.

**Price—2½ to 3 ft. trees, each \$1.85;
2 for \$3.60; 4 for \$6.80.**



Dwarf Pear

PEARS



PEAR TREE PRICES

ALL VARIETIES EXCEPT MAX-RED 9/16 grade, 4 to 5 foot, 2 year, \$1.75 each; 5 for \$7.50; 10 for \$13.00.
MAX-RED PEAR \$3.00 each; 3 for \$8.40.

MAX-RED PEAR—Plant Patent No. 741. A red sport of Bartlett with all the desirable qualities of Bartlett plus an attractive red color and 10% more sugar by actual test! As the color does not carry through into the flesh this excellent pear is being widely planted for commercial canners. In hardiness, Max-Red is comparable to Bartlett. The only new pear of proven outstanding merit!

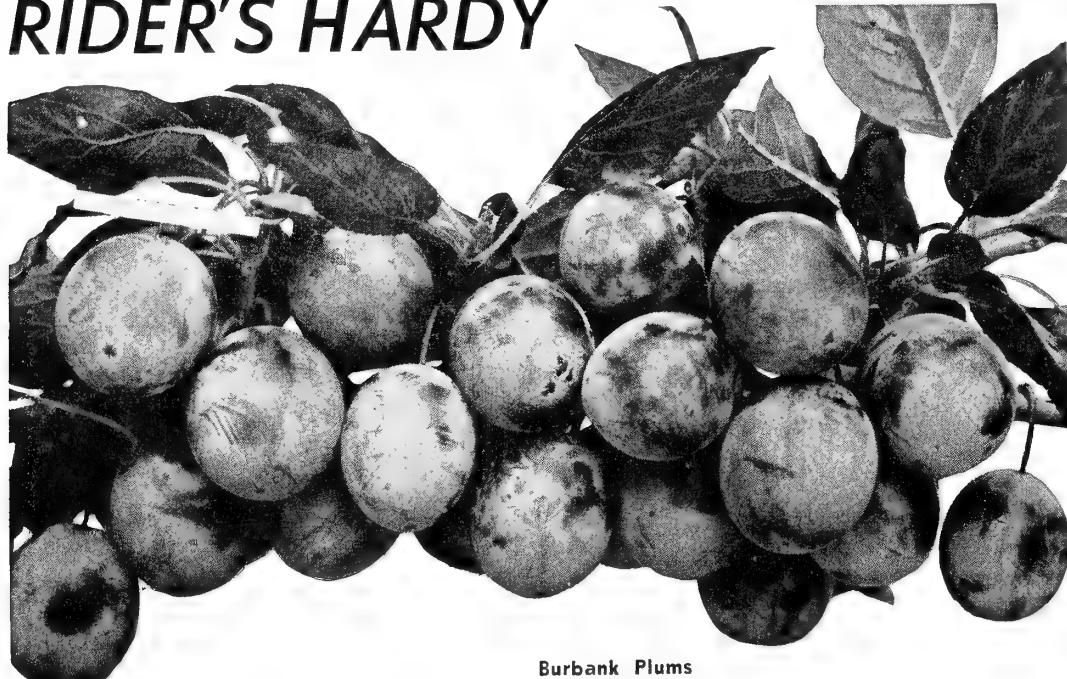
SECKEL (Sugar Pear)—Small size, yellowish russet coloring with red cheek. Flesh white, very juicy and melting. Ripens in September.

BUERRE BOSC—Fruit very large, of distinct gourd shape, roundish at blossom end, with long, thin, tapering neck. Beautiful golden russet color. Flesh fine grained, juicy and melting, very delicious and high flavored. Ripens late September.

BARTLETT—Large, coloring when fully ripe to waxen yellow, with red blush. Juicy, melting, highly flavored. Fruit ripens in September.

KIEFFER—Best pear for large commercial planting. Ripens in October and November. Fruit large, of good quality; especially fine for canning.

RIDER'S HARDY



Burbank Plums

PLUM TREES

PRICES ON HEAVY 4 TO 5 FOOT 2 YEAR TREES—
\$1.75 each; 5 for \$7.50;
10 for \$13.00.

PLUM ORCHARD SPECIAL NO. 12

5 SELECT TREES
OUR VARIETY
SELECTION
ONLY \$6.00

VARIETY LIST

STANLEY PRUNE—Superior to all prunes, as it often comes into bearing in three years, and ripens 10 days earlier than Italian or German prunes. Hardy, never winter kills. Very productive, fruit large, deep bluish purple, excellent quality. The best for commercial or home planting.

UNDERWOOD—A late introduction that is a vigorous grower with healthy disease resistant foliage. Large heart shaped firm shaped fruit. Popular both in home orchards and for commercial growers.

WANETA—Very large, bright, red, very fine quality and flavor. A Hansen hybrid. Trees very productive and bear very young. We urge you to add some of these trees to your home orchard.

GREEN GAGE—Extra Large. Yellow when ripe. Sweet tart flavor. Tree is very vigorous and semi-dwarf.

YELLOW EGG—Fruit of large egg shape, beautiful yellow color; flesh yellow. Very fine for canning and eating; very productive. Ripens in August.

BURBANK—Most prolific market variety. Tree hardy, vigorous, heavy yielder. Bears young. Fruit large and of excellent flavor. Ripens in August.

ABUNDANCE—A large early ripening table plum free from black rot. A hardy Japanese variety. It is very sweet and delicious. Red skinned with yellow flesh.

MONITOR—Largest red plum. Red, sweet and juicy. Proved to be one of the sweetest plums at Iowa Agricultural trial plots. Prolific bearer and very hardy.

APPLES

SUMMER APPLES

ANOKA—A fine extra hardy apple that is noted for its early bearing habit. Usually starts bearing the year after planting. The fruit is large and of good quality. Anoka is striped red in color.

YELLOW TRANSPARENT—Favorite yellow summer apple. Abundant bearer, fruit medium large, golden yellow, juicy and tender. Excellent apple for eating or cooking.

DUTCHESS—Very good summer apple for pie, cooking and general use. Bears very young and heavily. Fruit large, striped red.

HARDY IOWA GROWN APPLE TREES

Rider's Apple Trees are produced on new ground each year, giving you husky, healthy trees. Our trees are tractor dug, getting all the root system. They are then carefully graded and tied. Your investment in these fine trees will bring you dividends for many years to come.

FALL APPLES

McINTOSH—Medium size, deep crimson color. A high quality sub-acid flavor. Due to its high quality and attractive appearance, it commands a ready sale at fancy prices. Comes into bearing about the fourth year. Ripens October to January.

WEALTHY—A well known fall apple that does well everywhere. Large size fruit with red stripes. Fruit is tender, sweet and juicy. Bears young and heavily.

CORTLAND—Popular new apple. Medium size tree, early and consistent bearer. Large well colored, crisp white flesh apples.

APPLE ORCHARD SPECIAL NO. 13

OUR VARIETY SELECTION
10 Trees in 4 or More Varieties
JUMBO, 5 to 7 FOOT TREES
EXPRESS ONLY—10 TREES, \$9.00

Haralson Apple

NOTICE

See 5 in 1
Apple in
Color on
Cover

BEACON—Outstanding new fall apple. Deep red. Highest quality. A must in every modern orchard.

WINTER APPLES

GRIMES GOLDEN—A golden-yellow apple filled with rich, spicy flavor. Bears young and heavily. An extra good all-round apple.

YELLOW DELICIOUS—A fine winter apple. Comes into bearing early. Produces large crops. A hardy vigorous grower. A fine yellow apple which is near the top in commercial plantings.

RED DELICIOUS—Delicious in every sense of the word. Large fruit of solid red color. Superb quality and flavor. Hardy heavy bearer.

DOLGO CRAB—The perfect crab. Heavy bearer, usually beginning the year after setting. Jells perfectly even when dead ripe. Rapidly displacing such varieties as Transcendent and Hyslop. Bears young.

HARALSON—One of the best winter apples for the North. Exceptionally hardy. Large in size, solid red, tender, juicy flesh.

RED JONATHAN—A grand apple and probably the most widely planted of them all. Large fruit with crisp juicy flesh. The best of quality and flavor to be had. This new improved variety starts to color early to a rich dark crimson.

PRairie SPY—Very hardy, fine new apple for the North. Large red fruit of exceptionally fine quality, with crisp juicy flesh which has a pleasing distinctive flavor.

MINJOHN—“A Minnesota Jonathan.” Very hardy and dependable; brilliant all red apple. Bears abundantly and regularly. More suited for northern territory than its parent, Jonathan.

WHITNEY—Perhaps the most popular of all crab apples. Fruit large, light yellow, striped red. Flesh crisp. Fine for eating, pickling, or apple butter.

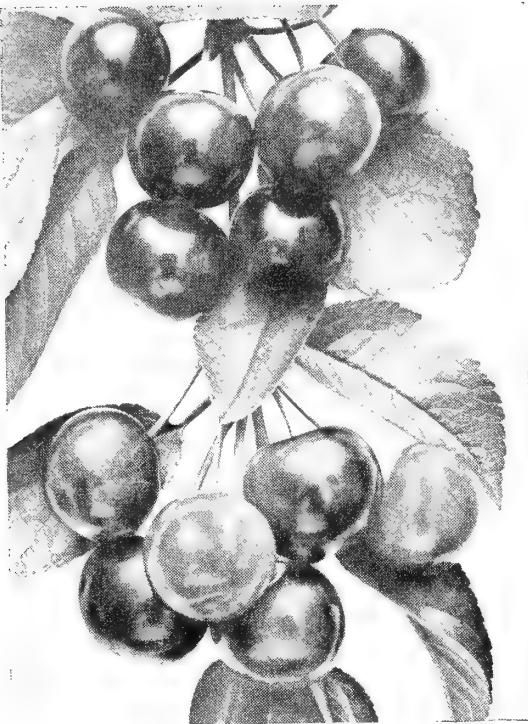
NORTHWEST GREENING—Very large green fruit that turns to a pale yellow when ripe. Good for cooking, especially pies. Long winter keeper.

APPLE TREE PRICES

All varieties except 5 in 1—2 year 4 to 5 foot trees—9/16 to 11/16 grade, \$1.05 each; 5 for \$4.75, 10 for \$9.00, 50 for \$40.00.
All varieties except 5 in 1—1 year 3 to 4 foot trees 7/16 to 9/16 grade, 75c each, 5 for \$3.25, 10 for \$6.00; 50 for \$27.50.
All varieties except 5 in 1—Heavy 11/16 to 1 inch—3 year trees 5 to 7 feet tall by Express Collect only—\$1.40 each; 5 for \$6.50; 10 for \$12.00; 50 for \$55.00.

CHERRIES

RIDER'S HARDY SOUR CHERRIES



NEW FRUITMORENCY CHERRY—This vastly improved strain was developed in Fruitland, Idaho. Outstanding characteristics are its semi dwarf habit of growth and the larger fruit which is produced in large quantities.

PRICE—2 Year, 3 to 4 Foot Trees, \$1.85 each; 5 for \$9.00.

LARGE MONTMORENCY—Best large late pie cherry, ripening the latter part of June. The fruit is extra large, bright red, firm and fine for canning and shipping. A strong grower. Perfectly hardy. Our best selling cherry variety.

EARLY RICHMOND—Excellent sour variety. Similar to Montmorency but ripening two weeks earlier. A very good companion to plant with Large Montmorency to lengthen the fruiting season.

ENGLISH MORELLO—Almost black when fully ripe. Large fruit. Makes fine jellies, excellent for preserving and canning. Ripens in July after other varieties have been used. Extremely hardy.

SOUR CHERRY TREE PRICES—9/16 Grade 3 to 4 Foot, 2 Year Old Trees—\$1.65 each; 5 for \$7.50; 10 for \$14.00. All Varieties Except Fruitmorency.

SWEET Cherries

BING—One of the best known and most popular dark Sweet Cherries. Fruit large, dark colored, nearly black. Considered one of the most profitable. Tree hardy and vigorous. Seem to succeed in the East better than most Sweets. Ripens late June.

BLACK TARTARIAN—Very large, bright purple. Juicy, sweet, rich and fine. Ripens in early July.

YELLOW GLASS—A fine yellow variety, very hardy, large sweet cherries. As a yellow cherry it is one of the best. Has slight red cheek when fully ripe.

SCHMIDTS MIDSEASON—Especially noted for coming into bearing at an early age. Bears heavily, is very hardy and tender, very juicy, fine flavor. Ripens July.

SWEET CHERRY TREE PRICES—9/16 Grade 4 to 5 Foot 2 Year Trees—\$1.75 each; 5 for \$8.00; 10 for \$15.00.

METEOR CHERRY NO. 6

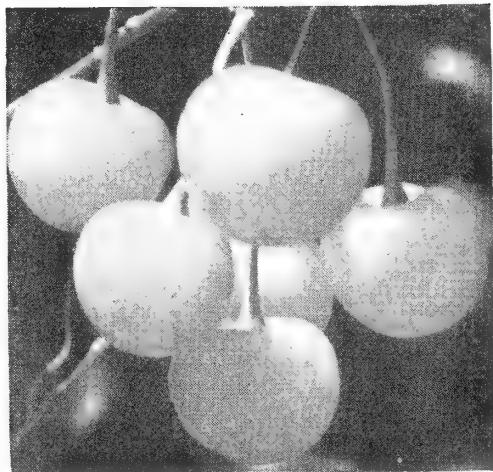
Similar to Montmorency. Introduced by Minnesota Experiment station. Exceptionally hardy. Strong and vigorous grower. Fruit large attractive, clear, light bright red. The skin is thin and tender. Flesh light bright yellow, medium firm and medium juicy.

PRICE—3 to 4 foot trees, 2 year — \$2.00 each; 5 for \$9.50.

HANSEN BUSH CHERRY

Small Bush Cherry for the North. Very hardy, producing good quality fruit.

3 TO 4 FOOT TREES—75c each



Yellow Glass

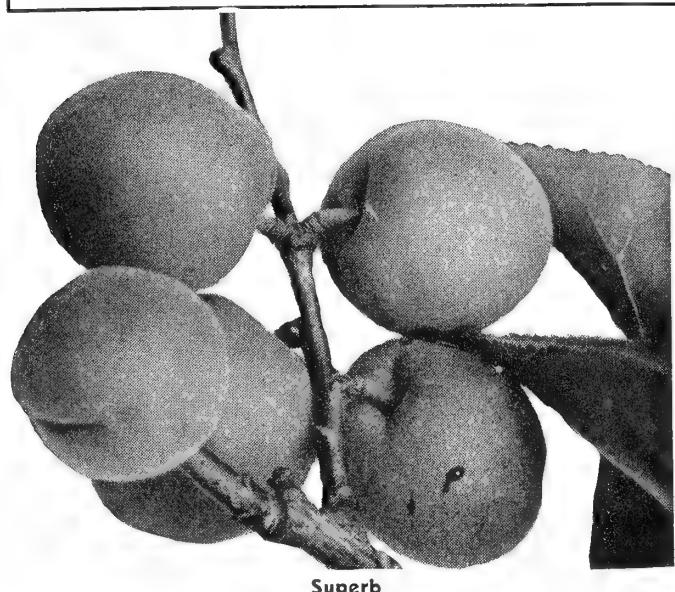
HARDY APRICOTS

SUPERB APRICOT—The favorite Apricot of the Middlewest. Golden yellow fruit, medium large, flesh firm, high quality, and flavor. Splendid for eating fresh, pies and canning.

MOOREPARK APRICOT—The standard Apricot. Large roundish oval, orange with a faint roundish blush cheek. Yellow flesh. It is a perfect freestone of wonderful quality. Ideal for desserts, fresh, frozen, dried or canned. The trees grow a little larger than the average peach and are just as hardy. A hardy, rare, practical, productive fruit.

CHINESE GOLDEN—Extremely hardy Apricot. Large full flavored fruit. Very dependable bearer.

APRICOT PRICES—9/16 grade, 4 to 5 foot, 2 year trees, \$1.25 each; 5 for \$5.00; 10 for \$9.50.



Superb

ALL BUSHES ARE HARDY TWO-YEAR-OLD FIELD GROWN NO. 1 BUSHES

STANDARD HYBRID TEA ROSES

Strong 2-year Bushes 85c each, 3 for \$2.40, 10 for \$7.00

ETOILLE DE HOLLAND—Large, velvety crimson flowers, richly perfumed. Long stems.

PRESIDENT HOOVER—Multi-colored. Large flowers of scarlet, yellow, cerise, pink and flame.

PINK RADIANCE—Large globular flowers of carmine rose with shades of opal and copper. An old favorite.

RED RADIANCE—Large, globular flower of an even, clear red.

POINSETTIA—A rose of true poinsettia color. One of the most brilliant red roses ever produced. Buds are ideal in form, long and pointed.

CRIMSON GLORY—One of the best red roses. Well known deep velvety crimson of merit.

THE DOCTOR—Silvery pink. Immense blooms considered one of the most beautiful. Fine for cutting, extremely fragrant.

GOLDEN DAWN—Bud rich, sunflower yellow, flushed old rose. Double flowers. Very hardy variety.

PICTURE—Flowers are very double and open to velvety clear, rose-pink, with undertones of salmon. Strong and vigorous grower.

CONDESA de SASTAGO—Double rich flowers of coppery red and yellow. Rich raspberry perfume.

ROUGE MALLERIN—Double and well formed blooms of striking and lasting deep red.

K. A. VICTORIA—Most popular white rose. Large snowy white double blooms.

GRENOBLE—One of the best reds. Double scarlet blooms of excellent form and beauty.

Tops
in
Quality!

"SEXTETTE OF BEAUTY"

ROSE COLLECTION NO. 18

We offer you a hand picked collection of the six beautiful Tea roses pictured in color on this page. You will get 1 each of

1. The Doctor
2. Etoile de Holland
3. Golden Dawn
4. K. A. Victoria
5. Poinsettia
6. Herbert Hoover

ALL SIX BIG 2-YR.
NO. 1 BUSHES

ONLY \$3.90

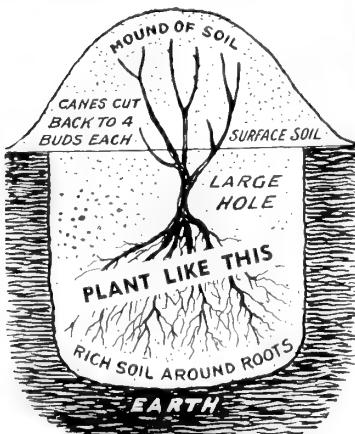
Surprise Rose Collection

NO. 8

10 HYBRID
TEAS

Our Variety Selection

ONLY \$6.00





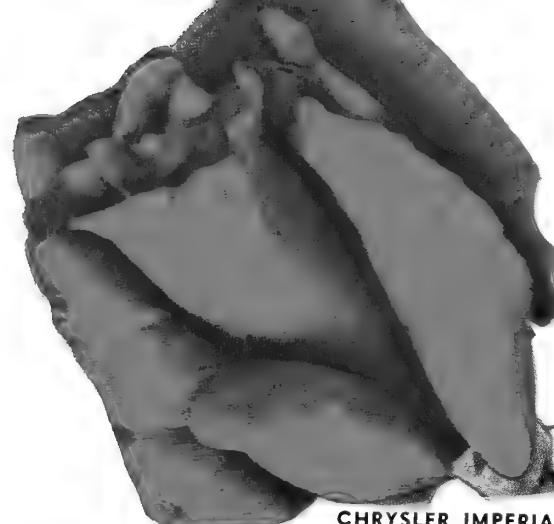
REX ANDERSON



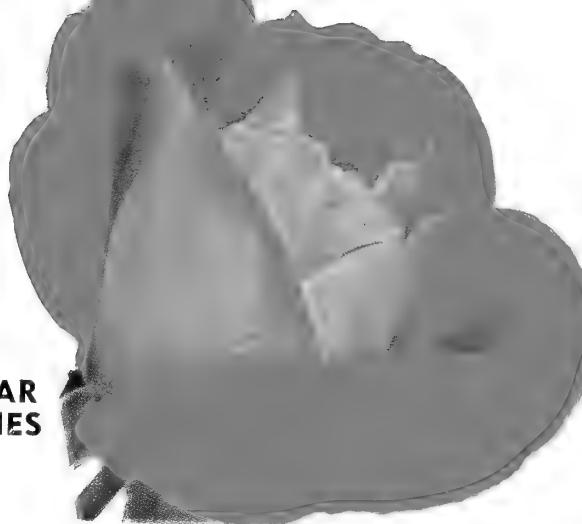
ROSE OF FREEDOM



K. T.
MARSHALL



CHRYSLER IMPERIAL



FORTY-NINER



PEACE

All No. 1 Size, Extra Large, Top Grade, Heavily Rooted, Nicely Branched

Patented Hybrid Tea Roses

CHRYSLER IMPERIAL—Patent No. 1167. Outstanding new rose. Its vivid rich tones of crimson are enhanced by darker overtones of glowing oxblood red. Unfolds even in adverse weather, opening to high centered flowers. \$2.75 each, 3 or more \$2.40 each.

K. T. MARSHALL—Patent No. 601. A rose of rare beauty, growing vigorously with large open blooms of warm pink. Fruity fragrance. Perfect form. \$1.75 each, 3 or more \$1.55 each.

NOCTURNE—Patent No. 713. Color is bright cardinal red, with dark shadows of crimson. The petals have good substance, are richly textured and fragrant. Color is somewhat lighter and brighter during hot weather. \$2.00 each, 3 or more \$1.75 each.

ROSE OF FREEDOM—Patent No. 791. A rose with beautiful 60 to 70 petals, long stemmed, currant red blooms with delightful fragrance. Blooms freely on vigorous upright bush. Long 26 to 30 inch stems. \$2.00 each, 3 or more \$1.75 each.

REX ANDERSON. An outstanding exhibition rose of one of the few perfect whites. Flowers double and of enormous size. \$1.75 each, 3 or more \$1.55 each.

PEACE—Patent No. 501. Perfect buds of golden yellow edged in pink, as they open color changes from canary yellow to a leucistic cream. Petals are edged with apple blossom pink. Large 5 inch blooms. \$2.50 each, 3 or more \$2.20 each.

MOJAVE—Patent No. 1176. The 1954 A.A.R.S. winner. Large double flowers of glowing sunset orange. A tall upright rose with long stems that are fine for cutting. \$2.75 each, 3 or more \$2.40 each.

FORTY-NINER—Patent No. 792. A brilliantly hued bi-color rose. Inside of petals is a vivid oriental red, while the outside is a chrome yellow. Very fragrant and long lasting. \$2.50 each, 3 or more \$2.20 each.

SUTTERS GOLD—Patent No. 585. Beautiful long pointed yellow buds are heavily shaded orange and red. Flowers are high centered and richly colored. More fragrant than most yellow roses. \$2.25 each, 3 or more \$2.00 each.

PRESIDENT EISENHOWER—Patent No. 1217. Large ovoid buds open to 4 to 5 inch blooms. Blooms of rich rose red come singly on strong stems. Few thorns and disease resistant foliage. \$2.50 each, 3 or more \$2.20 each.

LOWELL THOMAS—Patent No. 595. Bud large, long pointed; flowers large, very double (35 to 40 petals), high centered, lasting clear canary yellow on strong stem. \$2.00 each, 3 or more \$1.75 each.

QUEEN ELIZABETH—Patent No. 1259. A grandiflora rose. A cross between Floradora Floribunda and Charlotte Armstrong Hybrid Tea, Queen Elizabeth is a pure pink, high centered rose on long almost thornless stems. \$3.00 each, 3 or more \$2.65 each.

TIFFANY—Patent applied for. Long pointed buds are deep pink with golden yellow shading in base of petals. Flowers are perfectly formed double high centered and produced singly on long strong stems. \$3.00 each, 3 or more \$2.65.

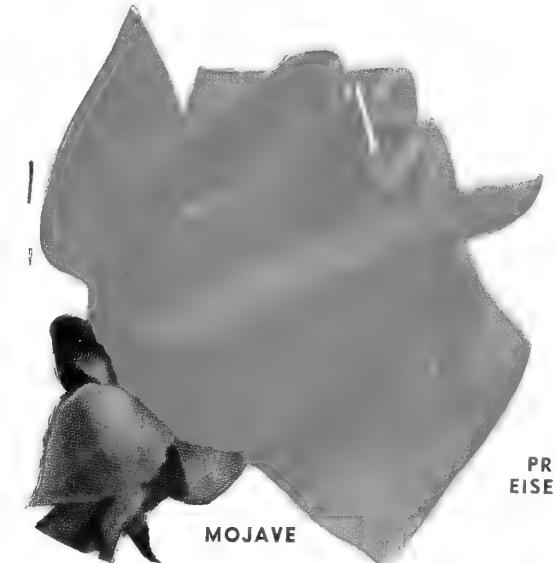
MIRANDY—Patent No. 631. A strong free branching plant producing large long pointed ovoid buds of rich dark with black shading opening to chrysanthemum red. Long lasting and fragrant. \$2.25 each, 3 or more \$2.00 each.

NOTICE—For every \$20.00 order of rose collection below or assorted roses, any kind, we will include free, Gladiolus Collection No. 10

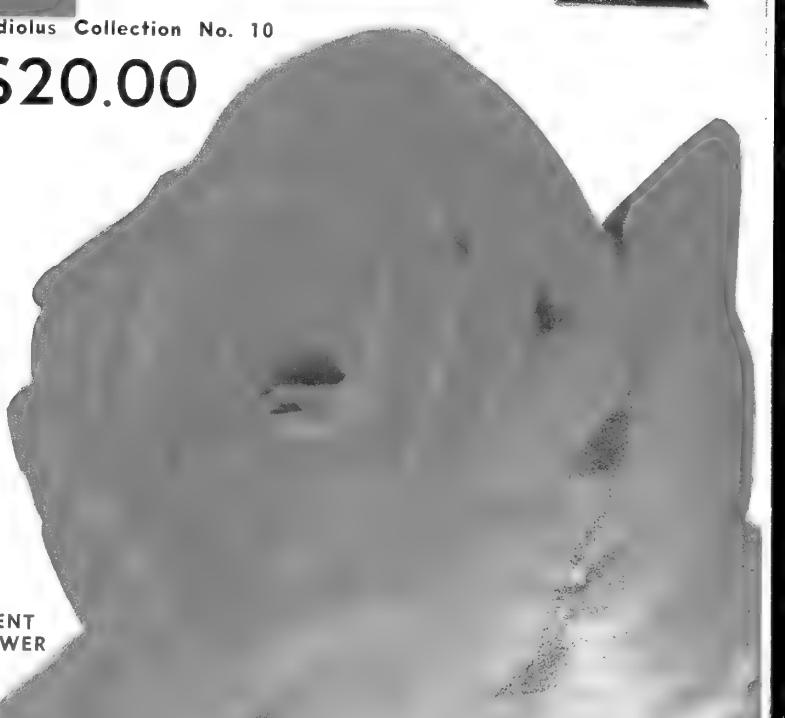
10 MOST BEAUTIFUL PATENTED ROSES \$20.00 ONE OF EACH VARIETY ILLUSTRATED IN COLOR



MIRANDY



MOJAVE



PRESIDENT
EISENHOWER

THEY ARE WAITING FOR YOU IN OUR MODERN REFRIGERATED ROSE ROOM HEAVY TWO-YEAR NO. 1 BUSHES

Climbing Roses

DR. J. H. NICHOLS—Patent No. 475. Vigorous plant carrying dark green foliage. Produces fully double deep rose pink flowers, 5 to 6 inches across with about 50 petals. Grows 8 to 10 feet in height and is everblooming.
\$2.00 each; 3 for \$5.25.

KING MIDAS—Patent No. 586. Golden yellow with large double high-centered flowers with good form. Buds are touched with red. An excellent trellis variety.
\$2.00 each; 3 for \$5.25.

ALOHA—Patent No. 948. The primary bud develops into a gorgeous five-inch bloom, but the secondary buds do not open fully until the first has practically finished. Rich rose-pink with soft lilac silvery pink on inside of petals when open. Deeper tones when in tight buds.
\$2.50 each; 3 for \$6.20.

BLAZE—To ask favorite rose color invariably brings the answer, "RED." To the inquiry "favorite climbing rose" comes the quick reply "BLAZE," the everblooming scarlet climber. Large clusters of cup shaped blooms of vivid scarlet in June, then intermittent flowers all summer.
80c each; 3 for \$2.25; 10 for \$6.50.

PAUL'S SCARLET. Intense scarlet flowers. Favorite with everyone. Our best selling rose.
80c each; 3 for \$2.25; 10 for \$6.50.

NEW DAWN. New everblooming climbing rose. Apple blossom pink flowers with old rose fragrance.
90c each; 3 or more, 80c each.

Florabunda Roses

FLORADORA. Scarlet and geranium red producing double 25 petaled flowers. Height 2½ feet. A.A.R.S. award 1945.
2 yr. No. 1, 80c each; 3 for \$2.25; 10 for \$6.50.

PINOCCHIO Patent No. 484. A hardy plant producing an abundance of pointed buds of salmon flushed gold, opening to miniature hybrid tea-like roses of soft clear pink in great clusters.
\$1.25 each; 3 for \$3.00.

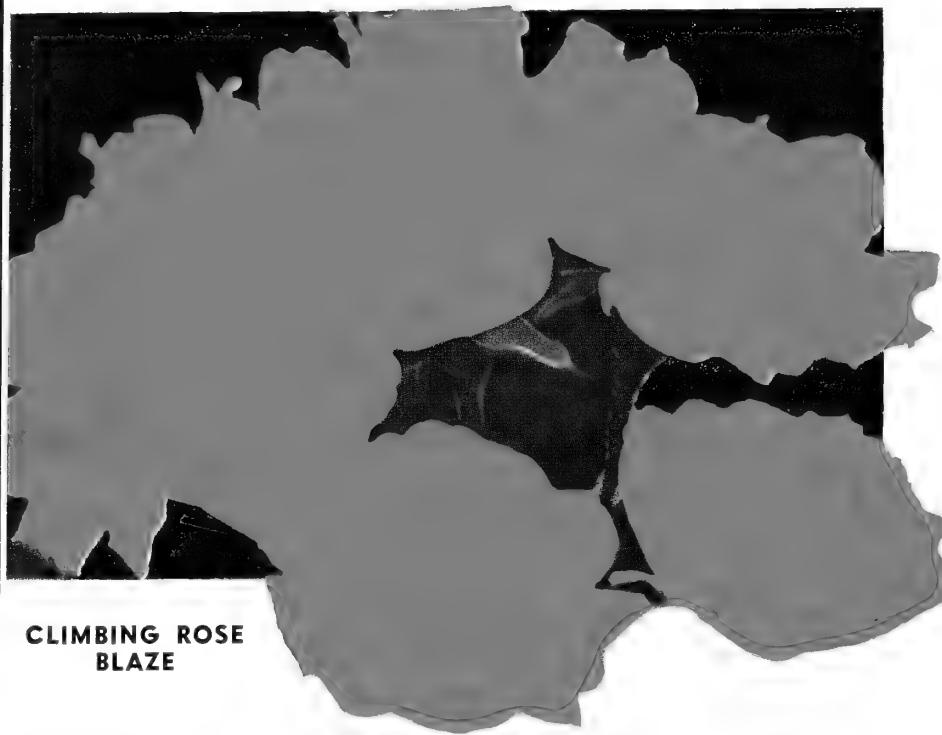
MA PERKINS—Patent applied for. Outstanding new Florabunda. Sweet pungent blooms blended red and yellow. 1953 A.A.R.S. winner.
\$2.25 each; 3 for \$6.00.

VOGUE—Patented. New florabunda with its own unique brilliantly glowing cherry color. Individual flowers, 3 to 4 inches in diameter are hybrid tea-shaped.
\$2.25 each; 3 or more, \$2.00 each.

FRENSHAM. Large semi-double, slightly fragrant. Deep crimson. Very vigorous. Abundant bloom.
\$1.00 each; 3 or more, 90c each.

LILLIBET—Patent No. 1209. All America winner 1954. Hardy plant producing radiant roses in clusters of exquisite pink tones.
\$2.00 each; 3 or more, \$1.75 each.

JIMINY CRICKET—Patent applied for. Features tangerine red buds opening to coral orange. Pleasing old rose fragrance. Prolific bloomer.
\$2.50 each; 3 or more, \$2.20 each.



CLIMBING ROSE
BLAZE



FLORABUNDA
FASHION

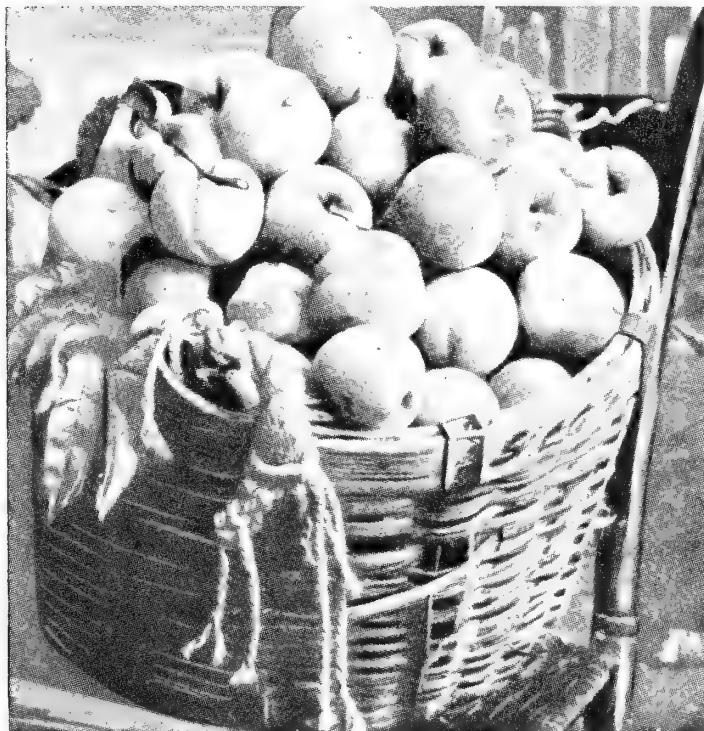


BEAUTIFUL GLADIOLUS COLLECTION—No. 10

From our large gladiolus list we have selected 8 outstanding varieties as pictured. We offer 4 each of these varieties: Picardy, Pactolus, Rewi Fallew, Spic and Span, Spotlight, Purple Supreme, Friendship and Debonair.

32 Big No. 1 Top Size Bulbs, \$1.50

PEACHES



Fertile Hale Peach

PEACH TREE PRICES—9/16 to 11/16, 4 to 5 foot—Fertile Hale and Valiant—\$1.20 each, 10 for \$11.00; 50 for \$50.00. All other varieties \$1.10 each; 10 for \$10.00; 50 for \$45.00. Write for quantity prices on other varieties.

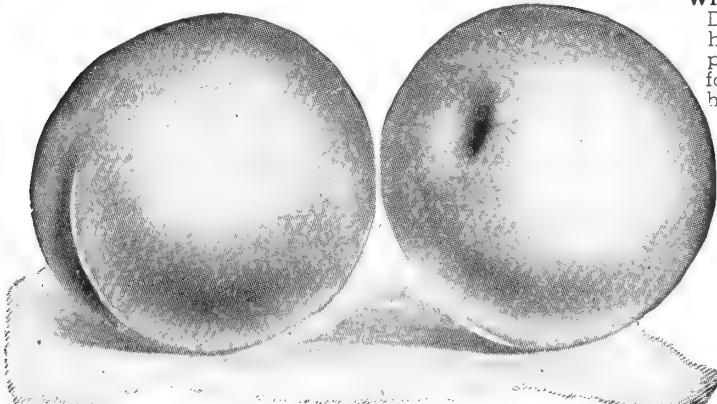
GOLDEN JUBILEE—Tree habits and fruit resembles Elberta but ripens about one month earlier. The skin is yellow with red blush, flesh golden yellow, juicy, tender and sweet. Hardy freestone, regular bearer.

HALE-HAVEN—Introduced by Michigan Experiment station. A cross between J. H. Hale and South-Haven. Yellow flesh of excellent quality. Ripens latter part of August. A strong grower and very hardy.

VALIANT—New canning introduction. Sweet, juicy, firm. This is a very large hardy freestone, globular in shape. Very attractive color, bright red over yellow. Just right for northern folks.

FAIRHAVEN—The new wonder peach. Heavy producer, hardy. At least half of the fruits of Golden Jubilee will have been picked when Fairhaven begins. Fruit is medium large, nearly round, bright golden in color, with a bright red cheek. Skin smooth and tough. It resists browning, which is a great advantage, especially in processing.

BELLE OF GEORGIA—Fruit large, bright, attractive red almost covering the peach with white background. Flesh white, highly flavored and very firm and known universally as one of the best shipping white peaches in cultivation. Tree very vigorous, hardy and productive. Are you planting to supply the demand for a good white peach? Plant Belle of Georgia.



NEW! FERTILE HALE PEACH—PAT. NO. 175

FERTILE HALE PEACH—Patent No. 175—An improved Hale type peach which is self fertile requiring no cross pollination. Hardier and more vigorous than J. H. Hale or Elberta. Fruit is yellow with deep carmine blush, ripens with last of Elbertas. An outstanding commercial variety.

SOUTH-HAVEN—This variety is the hardiest of all the commercial varieties. Fruit is large, round and uniform. Skin is deep yellow with red cheeks. South-Haven is a good pollenizer to plant with other varieties.

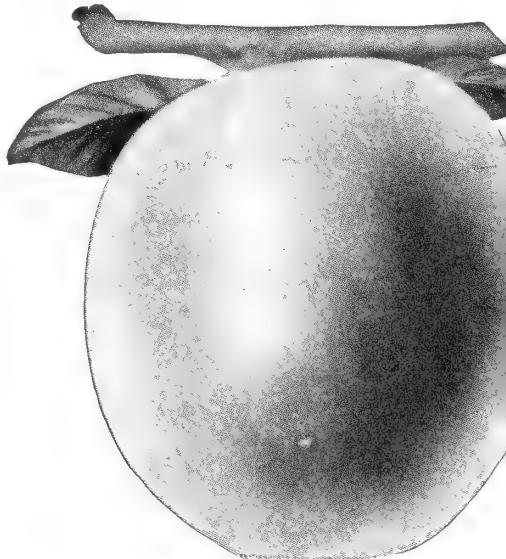
ELBERTA—A standard market peach. Fruit very large, oblong shape. Yellow tender flesh, with a firm skin. A good shipper. Ripens first week in September.

RED HAVEN—Matures very early, about a month before Elberta. Fruit medium in size, of slightly elongated shape, and almost completely covered with a brilliant red color. Skin is smooth and tough. Flesh yellow, firm, fine textured, sweet, and of good quality. A perfectly fertile variety and freestone. It is safe to classify Red Haven as the outstanding early peach of tomorrow. Be the first in your locality to possess this rare and most profitable variety.

POLLY—You must have Polly Peach if your peach orchard is to be complete. Finest quality and flavor of all peaches. Large size fruit is handsomely blushed, and has white firm juicy flesh of the richest most luscious flavor. Freestone. Bears young and heavily in all sections. Will withstand more bitter cold than any other variety.

NOTICE

All varieties listed are Freestone except Heath Cling.



New Vallant

WHITE HEATH CLING—Fruit tender, juicy, melting, luscious, firm. Does not bruise easily. Tree is strong vigorous grower. Like most hardy peaches it is hardy and buds will stand lower winter temperatures. Ripens about 40 days after Elberta. A wonderful peach for canning, pickles and preserves. A few should be planted in all home and commercial orchards.

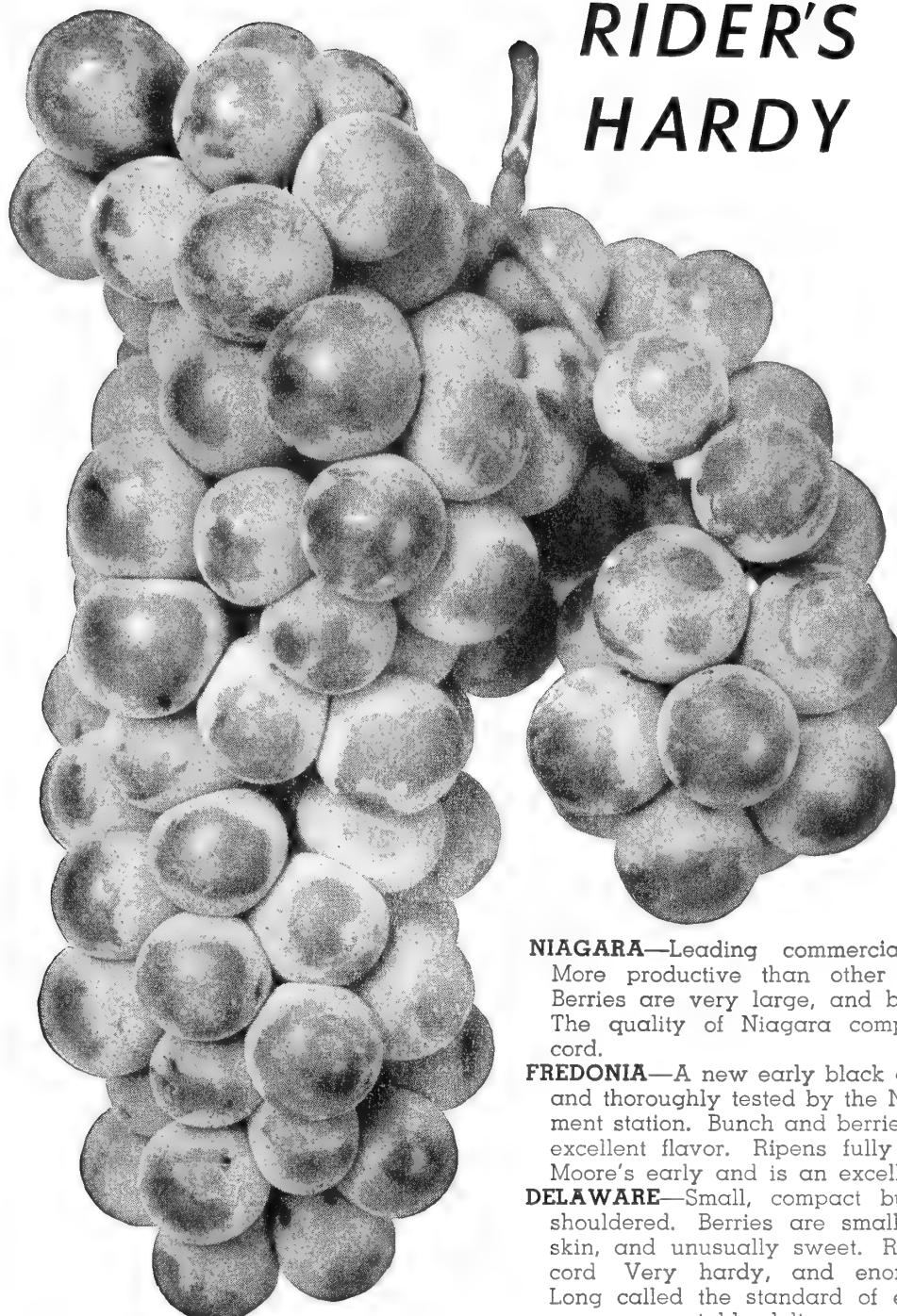
DELICIOUS NECTARINES

(Surecrop)

Loads of delicious sweet fruit in the late summer. Smooth skin. Mellow, rich, juicy flesh like Peaches. Very fragrant and attractive. Wonderful fresh or canned. Hardy as Peach trees and self-pollinating.

PRICES ON NECTARINES—9/16 to 11/16 trees—\$1.75 each; 10 for \$16.00; 50 for \$75.00.

RIDER'S GRAPE PLANTS



Moore's Early

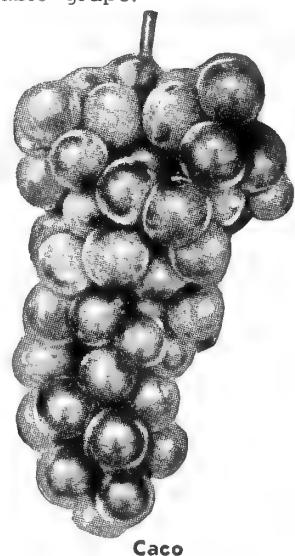
CACO—This variety is a red grape of the highest quality. Caco is so sweet that the grapes can be eaten 10 days or so before ripening. Caco makes a strong vigorous vine growth and is very hardy. This variety ripens one week before Concord.

NIAGARA—Leading commercial white grape. More productive than other white varieties. Berries are very large, and bunches compact. The quality of Niagara compares with Concord.

FREDONIA—A new early black grape, originated and thoroughly tested by the New York Experiment station. Bunch and berries are large with excellent flavor. Ripens fully 10 days before Moore's early and is an excellent shipper.

DELAWARE—Small, compact bunch, sometimes shouldered. Berries are small, red, with thin skin, and unusually sweet. Ripens with Concord Very hardy, and enormous producer. Long called the standard of excellence of all grapes as a table delicacy.

MOORE'S EARLY—An early blue black grape similar to Concord in looks and quality, but is about 15% larger than Concord. This variety ripens about two weeks before Concord. Moore's Early is distinguished by a peculiar sweet flavor all its own. The vines are heavy bearers and the foliage is tough and healthy.



Caco

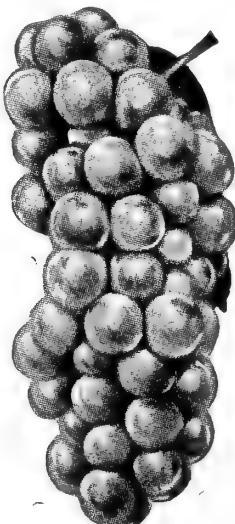
| VARIETY | each | | 10 | | 50 | | 100 | | 1000 | |
|---------------|--------|--------|--------|--------|---------|---------|---------|--------|----------|--------|
| | 1 year | 2 year | 1 year | 2 year | 1 year | 2 year | 1 year | 2 year | 1 year | 2 year |
| Seneca | 50c | 65c | \$3.00 | \$4.50 | \$14.00 | \$16.50 | | | | |
| Van Buren | 50c | 65c | 3.00 | 4.50 | 14.00 | 16.50 | | | | |
| Beta | 30c | 50c | 2.00 | 3.50 | 8.00 | 12.00 | \$12.00 | | \$100.00 | |
| Moonbeam | 30c | 50c | 2.00 | 3.50 | 8.00 | 12.00 | 12.00 | | 100.00 | |
| Red Ember | 30c | 50c | 2.00 | 3.50 | 8.00 | 12.00 | 12.00 | | 100.00 | |
| Concord | 25c | 35c | 1.75 | 2.50 | 6.50 | 10.00 | 9.00 | | 80.00 | |
| Niagara | 25c | 35c | 1.75 | 2.50 | 6.50 | 10.00 | 9.00 | | 80.00 | |
| Fredonia | 25c | 35c | 1.75 | 2.50 | 6.50 | 10.00 | 9.00 | | 80.00 | |
| Delaware | 25c | 35c | 1.75 | 2.50 | 6.50 | 10.00 | 9.00 | | 80.00 | |
| Caco | 25c | 35c | 1.75 | 2.50 | 6.50 | 10.00 | 9.00 | | 80.00 | |
| Moore's Early | 25c | 35c | 1.75 | 2.50 | 6.50 | 10.00 | 9.00 | | 80.00 | |

HARDY NORTHERN GRAPES

BETA—Medium size black Grape. Very hardy. Highly productive. Good quality.

MOONBEAM—An excellent White Grape, with the hardiness needed to survive in the north. The best of the northern varieties.

RED EMBER—A large hardy Red Grape. Berries are large and very good for eating from the bunch. Has slight muscatel twang to flavor.



Giant Cultivated BLUEBERRIES



BARGAIN NO. 43 — 2 Cultivated Blueberries

Here's your chance to
save time and money —
buy this bargain if you
want berries this summer.

1 4-year-old and
1 5-year-old plant
A \$4.75 Value for only
\$3.65 Net,
not prepaid

GIANT HYBRIDS

Blueberries deserve a place on your grounds. No replanting in a few years—once planted, they last a lifetime, and need very little attention. Use them in your landscaping—surpassed by none as an ornamental. Lovely in spring with pink bell-shaped blossoms. All summer their heavy foliage is a highly polished bright green—in autumn the leaves turn a gorgeous coppery red. These disease-free plants can be easily trimmed, making beautiful hedges or group plantings. Along with their beauty comes production. What a pleasure to pick fresh, large, juicy Blueberries from your own bushes—beautiful to look at—delicious to eat. Could one ask for more?

RUBEL—Early bearer. Very hardy bushes, producing large, uniform berries beginning in early July. Has a long fruiting season.

RANCOCAS—Midseason bearer. One of the oldest Blueberries. Ideal berry for home use.

JERSEY—Giant of the Blueberry family. Bears giant, sweet berries very late in season. Plant all three and prolong your fruiting season. Blueberries are very easily grown, but like an acid soil.

MONEY MAKERS

Biggest money-makers as a commercial proposition—500 crates per acre, netting \$2.00 per case. More profits per acre than any other small fruit if your ground is suitable. Also an attractive ornamental from early spring until late fall—full of pink buds, which open into bell-shaped, white flowers starting in June. Heavy producer—4 bushes in your yard will provide enough berries for Blueberry pie throughout the season. Blueberries require an acid or semi-acid soil, good drainage and moderate supply of moisture; plant 5 x 7 feet apart.

PRICES ON BLUEBERRIES

| Amount | 2 | 4 | 10 |
|---------------------------|--------|--------|---------|
| 2-Yr., 6 to 12 inch..... | \$1.60 | \$2.80 | \$ 6.30 |
| 3-Yr., 12 to 18 inch..... | 2.70 | 4.40 | 10.00 |
| 4-Yr., 18 to 24 inch..... | 4.00 | 7.60 | 18.00 |

(Write for Special Price on Large Lots)

HOW TO GROW BLUEBERRIES SUCCESSFULLY

Make an opening three or four times larger than the roots, large enough to receive all the roots without crowding. Mix the dirt, removed from holes, half and half with Acid Peat, or some acid material such as decayed leaves, rotten straw or vegetable refuse, firm this well around the roots of the plants. We recommend that a handful of sulphur be put around each plant in the spring. Give the one-year plants one-half ounce of Sulphate of Ammonia, for the older plants increase one-half ounce for each additional year. Do not let the Sulphate of Ammonia get in contact with the foliage. This can be purchased at your local feed store, and is very inexpensive. NOTE—Two or more should be planted for pollination.

CREEPING BENT GRASS

Do You Want the Outstanding Lawn in Your Neighborhood?

No doubt you have noticed the beautiful greens on golf courses, and wished that you might have as beautiful a lawn at home. We are large growers of Congressional C 19 creeping Bent Grass which is a leading golf course grass. This beautiful grass spreads by underground stolons. Never gets over 3 inches high. It must be grown from Stolon Sod. We offer plugs of sod 2 inches square which if planted 2 feet apart each way will grow together in one year. This will require 25 plugs per 100 square feet. If anyone reading this is interested in large quantities for golf courses please write us.

PRICES ON CREEPING BENT PLUGS—10 for \$1.00; 50 for \$4.00; 100 for \$7.00; 1000 for \$60.00. NOTE—Plugs will be shipped at proper time in early spring and will in most cases be shipped separate from your other stock.

RIDER'S GLADIOLUS



Rider's Gladiolus

FRIENDSHIP—A new introduction. Beautiful soft pink florets with cream yellow throats outlined in lavender.

LADY JANE—An excellent glad. Opens 4 or 5 blooms at once on tall, straight spikes. Creamy yellow with ruffled edges.

VALERIA—Outstanding new introduction of soft scarlet flushed with salmon, large substantial blooms are superb for cutting.

SNOW PRINCESS—Our favorite white glad. Snow white florets, several open at once, have faint pink etching around edges. A strong grower. Very good.

EVANGELINE—Outstanding new glad. Tall straight bloomstalks. Clear pink color, excellent form. A show table glad of superior merit.

GARDENIA—One of the best white varieties we know. A strong grower, has tall spikes with many blooms open at once.

ELIZABETH THE QUEEN—Beautiful, clear lavender rose. Opens 7 to 8 heavily ruffled blooms with beautiful form. Everyone will love this glad.

GLADIOLUS PRICES

NAMED VARIETIES, No. 1 bulbs—10c each, 3 for 25c, 10 for 75c, 100 for \$6.50; No. 2 bulb size—8c each, 3 for 20c, 10 for 65c, 100 for \$5.00.

RAINBOW MIXTURE

All our mixtures are hand mixed and guaranteed to contain at least 10 or more varieties. No. 1 bulbs—10 for 50c, 50 for \$2.25, 100 for \$4.25; No. 2 size bulbs—10 for 40c, 50 for \$1.75, 100 for \$3.00; No. 3 bulbs—50 for \$1.00, 100 for \$1.75. All bulbs guaranteed to bloom.

Our bulbs are raised on new land each year, carefully cleaned and graded and stored in our modern storage at correct humidity and temperature—big plump healthy bulbs that will make your garden a success.

SPOTLIGHT—Outstanding new variety that has been proclaimed the Queen of the Yellows. Our choice of all glads for striking beauty. Produces massive spikes of clear yellow florets with a brilliant spot of rich carmine in the throat. Spotlight combines quality, size, vigor and freedom from diseases into a glad that is at the top of anyone's list.

KING LEAR—Very early, clear deep, purple, with silver line on edge of all petals. Very large, waved and ruffled.

MARGARET FULTON—An early salmon pink variety that is well known and very prolific and free from disease. A sure glad for producing good flowers.

REWI FALLEW—Enormous blooms of dark red. Big flower heads resembling canna blooms. A striking glad.

HOPMANS GLORY—An excellent yellow. Clear yellow on tall straight stem. Opens 3 or 4 blooms at a time.

RED CHERRY—One of the top notch new glads. Opens to soft scarlet. Large blooms. Excellent cut flower variety.

DEBONAIR—Tall growing late variety. Light shell pink flecked with orange red. Very healthy variety.

SPIC and SPAN—Our favorite glad. Large straight spikes. Shell pink, flecked with dark streaks and crinkled edges.

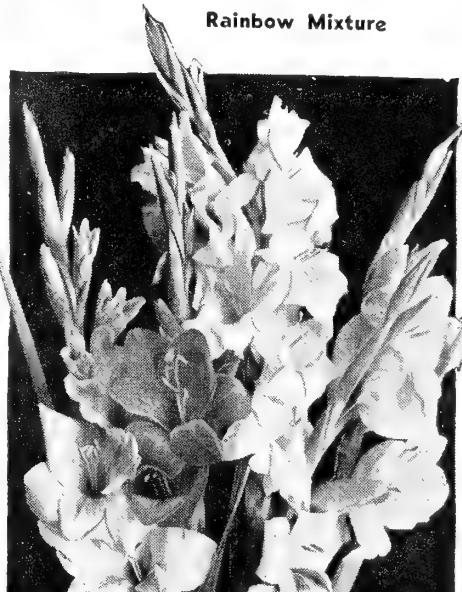
WEE CORNER COLLECTION NO. 14

For those of you with just a small spot for glads we offer a collection of 12 No. 1 bulbs, containing 6 or more varieties—12 for 60c.

A Treasure Chest of Beauty

To bring you a treasure chest of glad beauty we have assembled the following aristocrats of the gladiolus family. Many of these varieties are too scarce to offer in quantity so we bring them to you in this outstanding variety collection. A collection of 30 big No. 1 bulbs, a complete color range—**EDITH CAVE COLE, PHANTOM BEAUTY, PANDORA, PERDITA, PURPLE SUPREME, POETS DREAM, HOPMANS GLORY, BUCKEYE BRONZE, BURMA, SPIC AND SPAN, ANNA MAY, GOLD DUST, MONSOER, ORANGE GOLD, SPOTLIGHT.** 30 No. 1 Bulbs, 2 each of above varieties, Only \$2.75.

Rainbow Mixture



"RIDER'S SUPERB" DAHLIAS

Our Dahlias are grown on good Dahlia soil, properly stored and cured for best results in your garden. We have them in named varieties and also in a good mixture as listed below.

VARIETY LIST

MRS. I. D. WERNER—Blooms nine by four inches. Giant orchard pink. Large blooms, very popular.

GLORY ROSE—A Rosy lavender. Unusually good in bloom size. Carries lots of flowers too.

RED CHIEF—Striking cardinal red, perfectly formed, ball dahlia.

MARSHALL PINK—Medium size, perfectly formed, light pink blooms. A high rated Dahlia.

MRS. GEORGE LeBOUTILLIER—Bright carmine red shading to a rich cardinal red at center, with full petal and deep flower. Average diameter of blooms 10 inches.

AVALON—Clear canary yellow. Long stems. Very good to hold up as cut flower.



WATCHTUNG GIANT—Giant blooms measuring up to eleven by six inches. Deep amber yellow on strong stems.

MORNING MIST—Profuse bloomer 1½ to 2 inch perfectly formed blooms white with rosy lavender petals outlined in lavender are held on stiff wiry stems. Excellent cut flower variety.

JANE COWL—Glistening bronze buff and salmon shaded. Large flower. Bush grows 6 ft. tall.

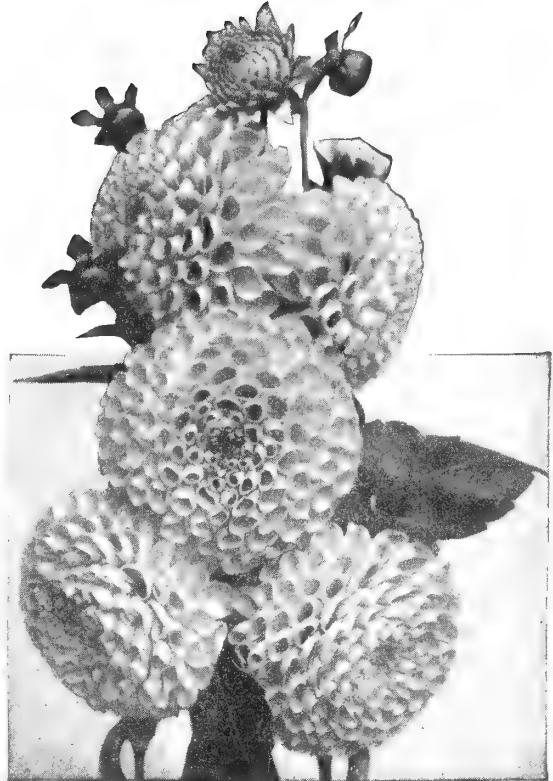
JEAN TRIMBLE—Sometimes semicactus. Rich Petunia violet. Many blooms close to 12 inches in width and 7 inches in depth.

SHERWOOD PINK—Our favorite pink. Large strong stems with large gorgeous pink blooms. A strong grower and beautifully formed flower.

HONEY—Pompon dahlia. A little beauty, blooms early, bush loaded with perfectly formed flowers about 1½ inches in diameter. Clear honey amber color.

LITTLE DUKE—A new variety. Medium size pompon dahlia. Dark red to burgundy, round ball shaped flowers on long stems.

WHITE FAWN—Beautiful shaped blooms of gleaming white on slender stems. Excellent cut flower.



DAHLIA PRICES

NAMED DAHLIA PRICES—35c each; 4 for \$1.20; **MIXED DAHLIA PRICES**—25c each; 5 for \$1.00; 10 for \$2.75.

Ornamental Giant Flowering Cannas

Rider's Cannas are plump, 2 to 5 eye divisions; properly cured and stored.

RICHARD WALLACE—Fine yellow variety. Large canary yellow flowers 4 to 5 inches in diameter. Green foliage. Medium height 3 to 4 feet.

PRESIDENT—Four feet tall, glowing scarlet, blue green foliage. Extra large trusses of brilliant color. The finest red canna of today. The foliage is entirely free from disease.

COPPER GIANT—Immense blooms, orange speckled copper on tall large attractive plant. An unusually good bedding canna.

ROSEMOND COLES—Large blooms in good size clusters, medium rose pink. One of the best pinks with strong flower stems rising above green foliage. Superior to Hungaria.

KING MIDAS—Five feet tall. Deep rich yellow, heavily spotted and flecked with deep orange. Green foliage.

CANNA PRICES—Strong 2 to 5 eye divisions—25c each; 3 for 60c; 10 for \$1.45.

WYOMING—Purple foliage. True orchid flowering variety with magnificent orange colored flowers.

CANNA BED SPECIAL
COLLECTION NO. 15
We offer 2 each of our 6 Beautiful Varieties, 12 Tubers, for only \$1.50.



ROSEA GIGANTEA

Canna Bed

ORNAMENTAL SHRUBS



Deutzia

NEW IMPROVED EVERBLOOMING SPIREA BILLIARDI. A new bright pink strain, blooms a profusion of handsome spikes, which are most attractive and well adapted for cutting. Blooms entire season.

FLOWERING QUINCE—One of the earliest shrubs to bloom. Covers the branches with red blossoms before the leaves appear. Grows 4 to 6 ft. tall.

CARYOPTERIS (Blue Mist)—Often called blue spirea. Mound-like shrubs grow 2 to 2½ feet, covered with misty blue flower clusters from July until September.

PURPLE FRINGE (Smoke Tree)—Unique spreading tree-like shrub with large leaves. Overhung to mid summer by cloud like masses of mistlike flowers having the appearance of smoke. Foliage changes to brilliant red in fall.

TAMARIX (Hispida)—Graceful, feathery, silver green foliage. A profusion of pink flowers during August and September; bloom panicles 9 to 12 inches long.

SPIREA ANTHONY WATERER—Foliage is very handsome, being variegated with creamy white or yellow. Remove flowers as they fade and shrub will continue blooming all summer. Reddish pink flowers.

SPIREA VAN HOUTTEI—One of the finest shrubs for everyone. The flowers are pure white and are borne in dense clusters along the whole length of the stem. This Spira is equally effective as single specimens or as a trimmed hedge.

FLOWERING ALMOND—One of the most charming early spring flowering shrubs. Comes into full bloom before the leaves appear, producing full clusters of double rose petaled flowers, snuggling tight to the twigs.

BUDDLEIAS—Large flowers of rich reddish purple, borne in long panicles, often a foot in length. Noted for extreme brilliance of color.



Buddleias

SPECIAL NO. 16

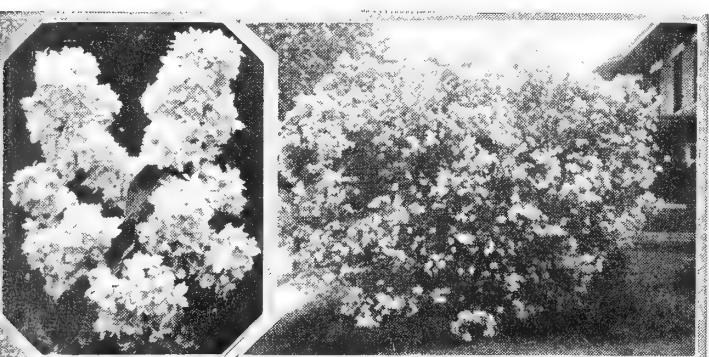
10 Hardy Shrubs
All Different. Our
Variety Selection.
Only \$6.00

**RIDER'S HEAVY TWO
YEAR FIELD GROWN
PLANTS—80c each; 5
for \$3.50; 10 for \$6.75**

Flowering
SHRUBS



Snowball



Persian Lilac

GOLDEN NINE BARK—The foliage is a light golden color and is very noticeable in contrast with the bright greens of the lawn and other shrubs. Grows 8 to 10 feet, unless pruned. Fully hardy.

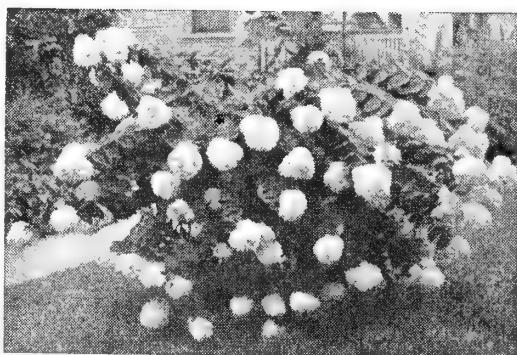
PHILADELPHUS VIRGINAL (Mock Orange)—Finest of the new mock oranges. Very large white fragrant flowers. Blooms throughout the summer.

VIBURNUM (Snowball)—Pure white blossoms, with heavy dark leaves. Shows up remarkably well when planted as a specimen.

DEUTZIA (Pride of Rochester)—Here is a shrub that is different and should be planted in every yard. Large white flowers tinged with rose. Profuse bloomer. Very hardy.

DOGWOOD—Large white flowers appear in the spring before the leaves. Scarlet fruits are borne in autumn and the leaves turn to a deep red. Very hardy shrub.

HONEYSUCKLE ZABELI—Popular shrub. Loaded at blooming time with masses of red flowers, claimed to be more nearly a true red than any other sort. Choice.



Hydrangea P. G.

BEAUTY BUSH—A fitting name for this really beautiful plant from China. Its drooping branches thickly covered with delicate pink fragrant flowers in May and June. 4 to 6 feet at maturity.

FORSYTHIA GOLDEN BELL—A beautiful shrub. Its large rich yellow blossoms completely cover the wide spreading branches in early spring. Matures at 6 to 10 feet.

WEIGELA ROSEA—Very floriferous, producing quantities of large showy, trumpet shaped pink flowers in June. Matures at 3 to 4 feet.

LILAC ROTHOMAGENSIS—The lovely lacy Chinese lilac, known as improved Persian. Strong arching branches are profuse with large loose clusters of beautiful rose lilac. Excellent for foundation planting.

SNOWBALL HYDRANGEA AG—Large flat heads of snowy white flowers in June and July. Matures at 4 feet. Will do well in shady spots where other shrubs will not thrive.

HYDRANGEA P. G.—Immense panicles of bloom a foot long. White at first, turning to rose. Commences to bloom in August. Matures at 8 to 10 feet.

RIDERS ORNAMENTAL TREES

They Add Extra Value To
Your Home. Plant Them
For Enduring Beauty

"CRIMSON" KING MAPLE

See This Beautiful Tree In Color
On Back Of Cover

Prices

5 to 6 feet tall—\$3.50 each;
5 for \$16.00
6 to 8 feet—\$4.00 each;
5 for \$18.00

WEEPING BIRCH



Flowering Plum

CUT LEAF WEEPING WHITE BIRCH—One of the most beautiful weeping trees now offered. Pyramidal in growth habit. Dark green leaves and shiny white bark as tree matures.
5 to 6 foot tall—\$3.75 each; 5 for \$18.00.

NIobe WEEPING WILLOW—A large tree with long drooping branches. Fine for parks, near rock gardens or along streams. Golden yellow branches. Very attractive in winter as well as summer.
5 to 6 foot tall—80c each; 5 for \$3.75; 10 for \$6.00.

BIRCH, WHITE (European)—Erect growing. Branches slightly drooping and attractive bark which is almost white.
5 to 6 foot tall—\$2.50 each, 5 for \$12.00.

HYBRID CHINESE ELM—A vastly improved Chinese elm. More hardy and most important of all it is less brittle and will not break off when ice collects like common elm.
5 to 6 foot branched trees—\$2.25 each, 5 for \$10.75.

CHINESE ELM—Tree upright, extreme end of branches drooping. Very dense, making good shade. Fast growing and resistant to drought and cold.
4 to 5 foot tall—80c each; 5 for \$3.75; 10 for \$6.00

Our Trees Are Well Rooted, Nicely Branched and Well Shaped!

GREEN ASH—One of the best native trees, leaves dark green and effective throughout the summer. Native throughout America.

5 to 6 foot tall—\$2.25 each; 5 for \$10.75.

MORAINE LOCUST (Plant Patent No. 836)—This new shade tree is thornless and seedless. Resistance to disease and insect damage, absence of seed pods and the quick crumbling of Moraine Locust leaves make this tree ideal from the garden maintenance standpoint.

5 to 6 foot tall—\$4.50 each; 5 for \$21.00.

NORWAY MAPLE—Hardy popular tree. Fine for street planting. Spreading habit.

5 to 6 foot Whips—\$1.75 each; 5 for \$8.25.

SCHWEGLERS MAPLE—A very good ornamental tree. Popular because of its reddish purple leaves in the spring. Matures at 40 to 50 feet.

5 to 6 foot Whips—\$3.00 each; 5 for \$14.00.

CHINESE CHESTNUT—A blight resistant chestnut recommended both for hardiness and large nuts.

4 to 5 foot tall—\$2.50 each; 5 for \$12.00.

AMERICAN LINDEN—A favorite tree. Rapid growing tree, large glossy leaves, fragrant yellow flowers in June.

5 to 6 foot tall—\$2.50 each; 5 for \$12.00.

LOMBARDY POPLAR—A tall, slender, graceful poplar that is fast growing and free from disease. This tree is quick growing and will improve the appearance of your home right from the time it is planted.

5 to 6 foot tall—80c each; 5 for \$3.75; 10 for \$6.00.

WHITE BIRCH CLUMPS (European)—Same as regular White Birch except crown in clumps of 2 or more stems from a main stem at ground level. Produces very beautiful effect and very desirable for screen planting.

5 to 6 foot tall—\$3.00 each; 5 for \$14.00.

MAPLE, SILVER-LEAVED or SOFT (A. *Dasycarpum*)—A rapid growing tree of large size, irregular rounded form; foliage bright green above and silver beneath; a favorite street and park tree.

5 to 6 foot tall—\$1.75 each; 5 for \$8.25.

ORIENTAL PLANE or EUROPEAN SYCAMORE (P. *Orientalis*)—A rapid growing, erect tree with bright green foliage; much more esteemed than the American variety as a shade tree, very desirable for parks, streets and lawns.

5 to 6 foot tall—\$2.25 each; 5 for \$12.00.

PURPLE LEAF FLOWERING PLUM—A beautiful semi-dwarf tree, purple leaf retains its rich purple foliage all summer. Bark is reddish brown and small red plums appear in late summer. A very showy and impressive tree.

3 to 4 foot tall—\$2.25 each; 5 for \$10.75.

HOPA FLOWERING CRAB—When in full bloom is a solid mass of bright pink flowers. Clusters of small bright red fruit in autumn. Very hardy.
5 to 6 foot tall—\$2.50 each; 5 for \$12.00.



Weeping Willow

ORNAMENTAL HEDGING



Privet Hedge

MULTIFLORA ROSE HEDGE

Plant a living barb wire fence. Low initial cost. No repairs. Multiflora Rose Hedges are stock proof. Will not spread. Does not sap ground on either side. Grown on soil of average to good fertility it will produce a hedge that will turn any kind of livestock except small pigs.

HEDGING PRICES

Privet, Barberry, Spirea Hedging—Well Branched. 12-18 inches, 10 for \$2.00; 25 for \$4.00; 100 for \$15.00

Prices—18 to 24 inch, 25 for \$3.25, 50 for \$5.25, 100 for \$9.45, 500 for \$45.00, 1,000 for \$85.00; small 6 to 12 inch plants, 25 for \$2.15, 50 for \$3.25, 100 for \$5.50, 500 for \$25.00, 1,000 for \$45.00.

ORNAMENTAL CLIMBING VINES

CLEMATIS JACKMANI—The most popular of all the large-flowering clematis in America, with large, velvety, violet-purple flowers. Grows rapidly through the summer and early autumn. Its beauty and perfection can be enhanced by cutting plants back to 3 feet.

95c each; 3 for \$2.75.

BOSTON IVY—One of the finest hardy climbers for covering walls and trunks of trees, as it clings firmly to any surface. Foliage deep green in summer, bright red in autumn.

SILVER LACE VINE—Throughout the summer and fall it produces large, foamy sprays of creamy white flowers resembling a cloud of lacy, misty white, shot with tints of cream and pale rose.

CHINESE PURPLE WISTERIA—Elegant and very rapid grower. Has long pendulous clusters of blue violet flowers in May, June and Autumn.

ORIENTAL BITTERSWEET—Rapid growing twining vine. Bright orange berries with scarlet seeds hanging on in autumn.

CLIMBING VINE PRICES—except Clematis Jackmani—2 year No. 1 Vines—80c each; 5 for \$3.50; 10 for \$6.75.



Wisteria

HARDY CHRYSANTHEMUMS "10 TOP WINNER COLLECTION"

From several hundred varieties of the newer Chicago, English and Pompon strains of hardy mums we have selected 10 outstanding hardy mums picked for outstanding beauty, hardiness and color variation. By bringing them to you in this wonderful collection we can save you money and you can enjoy these at a very nominal cost.

10 Top Winner Hardy Mum Plants, all different \$3.50



CUSHION MUMS

Sometimes called Million Mums

Low growing bushes forming mounds of colors.

Collection 5 Cushion Mums, all different \$1.75

Beautiful Peonies

"THE FLOWER ETERNAL"



FESTIVA MAXIMA—One of the all time favorites. Huge blooms of creamy white flecked with pink and a touch of rose pink on some petals. You will never regret planting Festiva Maxima.

M. FOSSIL—Clear shell Pink blooms of excellent form. Bushes long lived and healthy.

GROVER CLEVELAND—Rich red flowers with an outstanding beauty of form. A highly rated and sure to please variety.

MONS JULES ELIE—Hardy Memorial Day favorite. Profuse bloomer. Large round blooms of frosty pink.

AUGUST DE HOUR—One of the best red peonies of all time. Excellent for cemetery plantings. Bushes hardy and vigorous.

SHABONIA RED—Clear scarlet red with long stems. Blooms early and will keep a long time in flower vases.

CLAIR DU BOIS—Excellent cut flower variety. Large compact blooms of pink with a distinct shading of lavender.

MARSHAL VALIANT—Rose pink blooms shading to light pink as they open. Very healthy variety.

SPECIAL

PEONY GARDEN COLLECTION

One Each
Of All Eight
Varieties

Only

\$4.75

Peony Prices—

Strong 3 to 5 Eye Roots—75c Each
5 for \$3.50; 10 for \$6.50

FOREST AND SHADE TREE SEEDLINGS

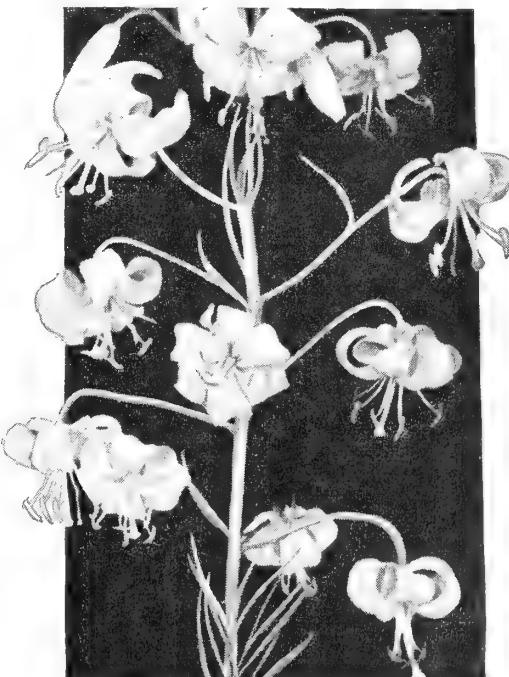
NOTICE—For those of you wanting to do conservation work on your farm we are offering the following shade and forest tree seedlings. We offer them in 25, 50 and 100 lots and must fill orders in multiples of 25. All sizes 12 to 18 inches tall.

| Variety | Quantity—25 | 50 | 100 |
|-------------------|-------------|--------|--------|
| Catalpa | \$1.25 | \$2.00 | \$3.60 |
| American Elm | 1.25 | 2.00 | 3.60 |
| Chinese Elm | 1.50 | 2.50 | 4.20 |
| Black Locust | 1.25 | 2.00 | 3.60 |
| Honey Locust | 1.25 | 2.00 | 3.60 |
| Silver Leaf Maple | 1.75 | 3.00 | 5.00 |
| Osage Orange | 1.25 | 2.00 | 3.60 |
| Black Walnut | 2.00 | 5.00 | 9.00 |
| Russian Mulberry | 1.25 | 2.00 | 3.60 |
| Russian Olive | 2.50 | 4.00 | 7.00 |

ORNAMENTAL LILIES

Enhance the beauty of your garden with lilies.

Prices—Large Blooming Size Bulbs, 35c Each; 5 for \$1.50



ELEGANS ATROPURPUREUM. Deep red shaded crimson, large flowers. Splendid for bedding. Height 12 to 15 inches. Blooms in June. Plant 4 to 5 inches deep.

ESTATE. Large, fragrant pure white flowers. Blooms mid-summer. Medium height.

HENRYII. (The Golden Speciosum). Flowers Golden Yellow, 5 to 6 inches tall. Blooms in August and September. Plant 8 to 10 inches deep.

REGALE. Our Regale Lilies are an improved type grown by seed selection, extra large white flowers suffused pink with creamy yellow throat. Very fragrant blooms in July. Planting depth 5 inches.

TIGRINUM SPLENDENS FLORIBUNDA. (Double Tiger Lily). This is about the only Double Lily in existence. One of the easiest to grow. Most free blooming of any Lily in existence. Is very hardy. Should be in every garden. Height 3 to 5 feet.

TENUIFOLIUM. (Coral Lily). Bright Cherry Red blossoms. Sometimes called the gayest of red Lilies. Height 12 to 24 inches. Blooms in June. Plant 4 to 5 inches deep.



French Lilac

FRENCH LILACS

THE ARISTOCRAT OF SHRUBS

Valuable hardy hybrid. Popular on account of attractive flowers of various colors and foliage. Height to fifteen feet according to variety and soil.

ALPHONSE LAVALLE—Double bloom lilac.

CHARLES JOLY—Double rich red blooms.

LUDWIG SPAETH—Single deep purple blooms.

MME. LEMOINE—Single clear white.

EDITH CAVELL—Double white blooms.

PRESIDENT CARNOT—Double orchid pink.

Prices—12 to 15 inches \$1.00 each, 6 for \$5.50.

HARDY PHLOX

AFRICA. Brilliant carmine-red with blood-red eye. Well shaped flower heads composed of large compact florets. Good strong stems. 30 inches

ANTOINETTE SIX. This pure white Phlox has unusually large heads, ideal for a huge mass effect.

APPLE BLOSSOM. One of the loveliest of all the pastel shades. Soft apple-blossom pink, 2-2½ inch florets. 2½-3 feet tall.

CAROLINE VANDENBERG. Large clear lavender blue clusters with big florets.

CHIEFTAIN. Here is a color in Phlox rarely seen—the color of a precious ruby. Good, strong flower trusses.

DAILY SKETCH. Large trusses of lustrous pink with crimson-rose eye. Very large, single florets measure 1½ inches across. 3½ feet.

E. J. FARRINGTON. Salmon-pink with a deep rosy-red blush. Excellent for cutting. 24 inches.

Prices—Strong 1 year plants, 35c each; 5 for \$1.60

SPECIAL OFFER—1 each above 7 plants, \$2.25



BLEEDING HEART

(*Dicentra Spectabilis*)

Charming spring-flowering plant. Bears a profusion of dainty, rosy-red, heart-shaped flowers on long, arching stems. A good plant for the partially shaded border; grows 2 feet tall.

80c each, 3 for \$2.25

Fancy Leaved CALADIUM

(*Elephant Ears*)

Magnificent foliage plant. Makes a beautiful display of color in the garden from spring until frost. Interesting markings and color variations. Very effective for table decorations. Easy to grow; does well in shade.

35c each, 3 for \$1.00



TUBEROSE MEXICAN—The tall graceful single type. Preferred for arrangements. Extremely fragrant. Dig bulbs after frost. Store like potatoes. Price—20c each, 5 for 75c.

NOTICE

All nursery stock for best results, excepting canna, dahlias, gladiolus, should be set as early as possible. Our shipping season starts February 20 and we urge you to get your orders in as early as possible, telling us when to ship.

NOTICE

Always place order as early as possible giving shipping date that order is wanted. Otherwise we will ship when we think it is planting time in your locality.

SHIPPING CHARGES

As we are maintaining last season's low prices on most items we are not able to absorb the entire cost of prepaying your orders. Under the new rates you may send remittance as per table on order blank and we will prepay your order and pay any additional charges. Orders not accompanied by transportation allowance will be sent C.O.D. for postage or sent via collect express.

In case your transportation allowance is more than costs of shipping we will refund balance.

REMITTANCE

Remittance may be sent in the form of money orders, checks or bank drafts. We do not advise sending currency through the mail unless it is registered.

C.O.D.

Orders can be sent C.O.D. if you wish, providing a 25% down payment is sent with order. On C.O.D. orders you will have the additional expense of the Money Order and C.O.D. fee to pay.

NOTICE

Strawberries will in most cases be sent in packages separate from balance of order, so please allow 10 days before writing in if only part of your order arrives.

NOTICE

Our shipping season begins February 15 and continues until June 1. Fall season starts September 25, continues until December 1.

PLEASE USE ORDER BLANK

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FARMINGTON, IOWA

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POST OFFICE..... **STATE.....**

EXPRESS OFFICE _____

SHIP ON OR ABOUT.....

STATE HOW TO SHIP.....

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If you would care to give us the names of a few families that would be interested in our catalog, we would appreciate it very much—just jot them down on back of order.

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NOTICE

ALL OTHER STATES

Texas, New Mexico, Colorado, Wyoming, Idaho, Montana, Florida.

Washington, Oregon, California, Nevada, Arizona, Utah, New Hampshire, Maine, Montana, Florida.

Texas, New Mexico, Colorado, Wyoming, Alabama, Georgia, South Carolina, Virginia, Pennsylvania, New York, Louisiana, North Carolina.

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| Please add— of the total amount of order | 20% |
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NOTICE

NOTICE
If your order is less than \$3.00 please add 40c and it will come postpaid. For larger orders see transportation charge table above.

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5 IN ONE APPLE

5-IN-ONE APPLE

If space is limited plant one of these special trees. We have budded 5 varieties on a McIntosh trunk. You get Yellow Delicious, Red Delicious, Jonathan, Wealthy, and Yellow Transparent on one trunk. A very interesting tree to plant and watch develop. Tree is five feet tall and 3 years old.

Price on 5-in-1 Apple Tree—\$2.75 each; 5 for \$12.00; 10 for \$22.00.



CLEMATIS, JACKMANI

The most popular of all the large-flowering clematis in America, with large, velvety, violet-purple flowers. Grows rapidly through the summer and early autumn. Its beauty and perfection can be enhanced by cutting plants back to 3 feet.

Prices on Clematis—1 year No. 1, 95c each; 3 for \$2.75.

BROWNELL SUB ZERO TEA ROSES

BLIZZARD PROOF ROSES FOR THE NORTH
Prices: 2 Yr. No. 1 \$1.75 each; 4 for \$6.50

QUEEN O' THE LAKES—Pat. No. 1003. One of the newer Sub Zero Roses. Long buds open to deep red perfectly formed blooms.

CURLEY PINK—Pat. No. 842. A disease resistant two-toned pink rose. Several buds on a single stem.

LILY PONS—Pat. No. 420. A free flowering white rose with a yellow center. It has large graceful flowers.

V. FOR VICTORY—Pat. No. 543. A large, very double pure yellow rose. It holds its color through maturity. Very fragrant.

QUEEN O' THE LAKES



CRIMSON KING MAPLE

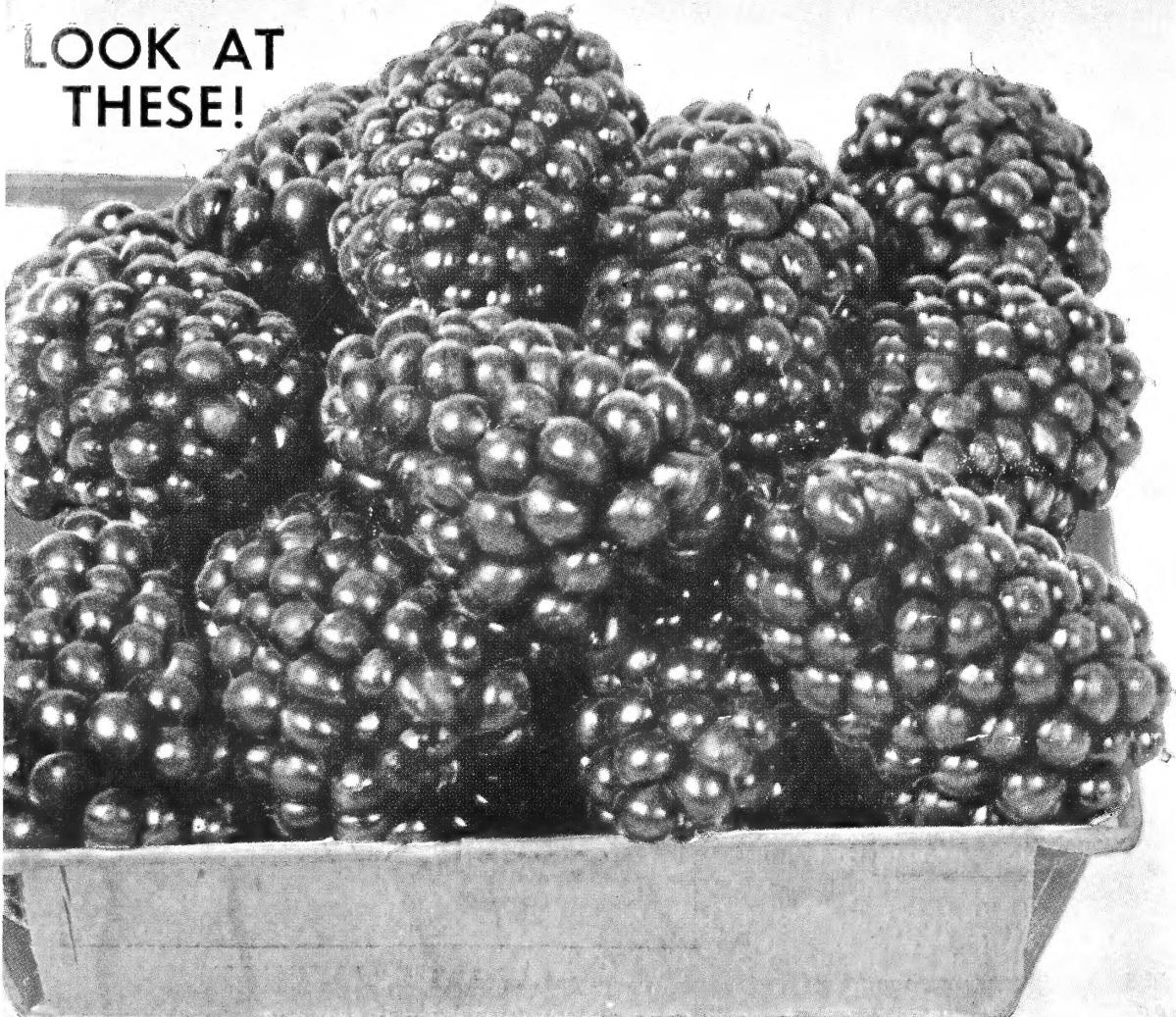
Patent No. 735

A great improvement over the Schwedler Maple. In the Spring Crimson King carries richer purple foliage and this color is retained until leaves drop in the fall. Perfectly hardy.

SEE SHADE TREES FOR PRICES



LOOK AT
THESE!



GIANT THORNLESS BOYSENBERRY

★ SPECIAL ★

We have a fine supply of heavy 2-year transplants of thornless Boysenberry. You can not go wrong on these. Get monster berries first year and full crop second year.

Prices 2-year Bearing-age Plants: 5 for \$1.50; 10 for \$2.00; 25 for \$4.00.

BERRIES OFTEN
MEASURE TWO
INCHES IN LENGTH
AVERAGE 35 BER-
RIES PER QUART BOX
2,200 PINTS PICKED
FROM 100
2-YR. PLANTS

GIANT THORNLESS BOYSENBERRY

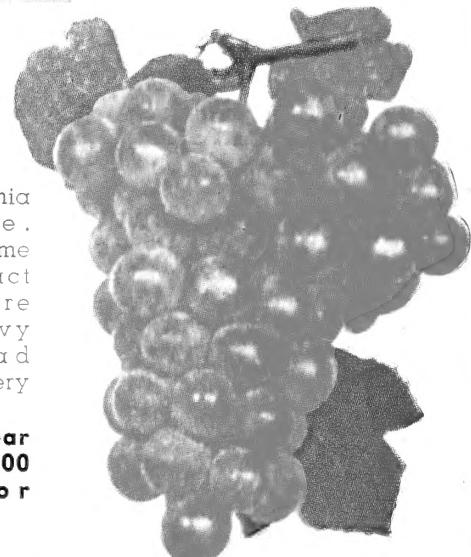
**HARDY QUICK GROWER, HEAVY YIELDER, HIGH
QUALITY FRUIT, EXCELLENT FLAVOR**—By far the largest and heaviest producing berry of the blackberry or dewberry family. For certain success and greater profits be sure to include Boysenberry in your plantings. It is an established fact that Boysenberry brings much higher prices than other bush fruits. Plant a row of Boysenberry and it will be the pride of your garden.

PRICES ON THORNLESS BOYSENBERRY—1 Year No.
1 Plants—5 for 75c; 10 for \$1.00; 25 for \$2.25; 100 for \$8.50; 1,000 for \$60.00.

GOLDEN MUSCAT GRAPE

Hardy California Type Grape. Ideal for home use, compact bunches are large, heavy and broad shouldered, very productive.

Price on 2-year Vines: \$1.00 each; 3 for \$2.75.

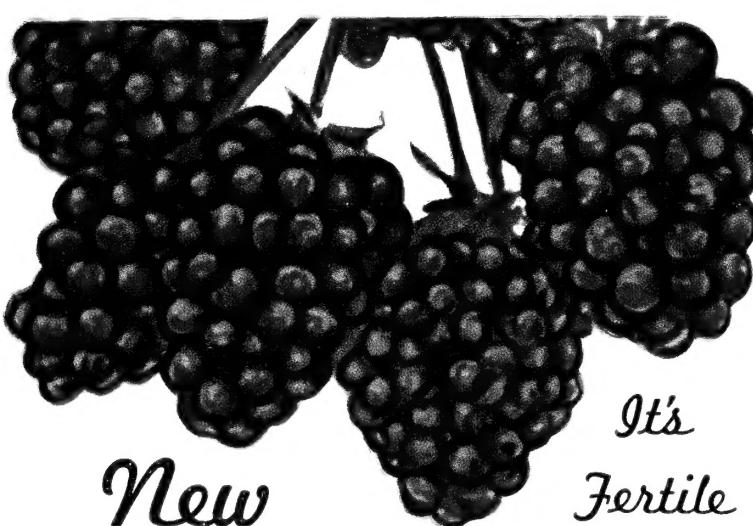


"Ebony King"

GUARANTEED TO BEAR BLACKBERRY

Ebony King is a new Blackberry, exceptionally large. They are very sweet and have the wonderful sweet Blackberry flavor. Ebony King ripens about ten days earlier than Eldorado. The bushes are upright with very strong canes, being able to hold up a heavy crop without breaking down. Best of all it is completely fertile, it bears fruit, large clusters of it on every bush. Ebony King has ability to adapt itself to poor soil, and most drought conditions.

Price: No. 1 Plants
12 for \$3.50; 25 for \$6.75; 50 for \$12.75



IOWA'S LARGEST
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HARDY IOWA GROWN STOCK
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OUR 28TH YEAR
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